

# ATA Annual Meeting Sponsorships

## 79<sup>th</sup> Annual Meeting of the American Thyroid Association (ATA)

October 1 - 5, 2008

### Sponsorship

Gain more visibility and recognition at the 79<sup>th</sup> Annual Meeting of the American Thyroid Association. Create an impact throughout the meeting. Position your company as an industry leader. For more information about programs available for recognition and sponsorship, please contact the ATA executive director, Bobbi Smith, at 703.998.8890 or by email at bsmith@thyroid.org.

#### SCIENTIFIC PROGRAM SPONSORSHIP OPPORTUNITIES

- CME Symposia**  
Cost is \$125,000
- A very select number of sponsorships are reserved for CME Symposia (CMES). The clinical program committee develops topics of relevance to the ATA meeting attendee that are not redundant to the scientific meeting program. CME services are provided and there is no competing program during these sessions. CME Services include a program booklet and CME accreditation with a coordinated meal function.
- Meeting Sponsor**  
Cost is \$5,000
- All meeting sponsors will receive a logo on the back cover of the program book and the company name and logo on all sponsorship signs on-site.
- Keynote Session**  
Cost is \$14,500
- The opening session is a high profile event that features the keynote speaker and has an anticipated attendance of over 900 highly specialized endocrinologists, research scientists and program directors.
- Award Lecture**  
Cost is \$15,000
- The prestigious award lectures are attended by over 900 highly specialized endocrinologists, research scientists and program directors. These highly competitive awards are bestowed upon renowned academic scientists and physicians. Lectureship awards include the Van Meter, the Paul Starr and the Ingbar.
- Symposium**  
Cost is \$15,000
- Select a symposium that you would like to sponsor and we will post a special recognition sign and acknowledgement in the program book received by every attendee.
- Meet-the-Professor Workshops**  
Cost is \$8,500
- Key opportunity to recognize your company and support a special workshop. Prestigious faculty present topics of special interest. Recognition in the program book and your company name on every ticket.
- Poster Review & Exhibit Hall Break**  
Cost is \$2,500
- Gain visibility with signage during the poster review in the exhibit hall. Acknowledgement in meeting materials.
- Fellows Track**
- Sponsor the ATA Endocrine Fellows Track – a new educational program just for Fellows. Reach the best and the brightest of over 100 newcomers to the field of Endocrinology.

#### MARKETING OPPORTUNITIES

- Exhibit Hall**  
Cost is \$4,750
- Exhibit hall space (10x10) to reach over 1000 attendees. The collegial nature of the ATA allows for many one-to-one conversations with the physician scientist. Poster sessions and coffee breaks are held in the exhibit hall.
- Lanyards**  
Cost is \$3,500
- Have your company name printed on all badge holder cords. All highly specialized endocrinologists, research scientists and program directors will have your company name visible to all. (Includes cost of lanyard).
- Attendee Bags**  
Cost is \$20,000
- Sponsor the meeting bag and see your company logo and name printed on all bags given to attendees. (Includes cost of bags).

*Current as of 6-Apr-08*

*Sponsorship cost is subject to change based on current budget projections. Please see the most recent listing.*



**Special Note** — CME rules mandate that sponsors donate unrestricted educational grants for the meeting; therefore, not specific to any particular session or event. The ATA is allowed to note the company name on selected sessions as a benefit of sponsorship.