



AMERICAN
THYROID
ASSOCIATION

ATA | *Founded 1923*

Support Opportunities

88th Annual Meeting of the ATA[®]
October 3-7, 2018





Support Opportunities

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We invite your company to bring your portfolio of latest insights and innovations to enhance and expand attendee knowledge and resources. Your company's increased visibility and recognition will bring benefit throughout the year ahead. Put your company in the limelight of leadership and focus by engaging in one or more of our ATA 2018 support and marketing offerings:

88th Annual Meeting Exclusive Breakfast Satellite Symposium

\$85,000 EXCLUSIVE OPPORTUNITY (Available to Confirmed Exhibit or Sponsor Partners)

Breakfast symposium host, two opportunities available – Details and dates:

- Friday, October 5, 2018 or Saturday, October 6, 2018
- Meeting room located in meeting facility provided by the ATA
- Standard audiovisual equipment included (screen, LCD projector, laser pointer, sound system, podium with microphone, two head table microphones, and one standing aisle microphone)
- Company Listing in printed ATA Expo Guide Ancillary/Satellite Meetings Page
- Company Listing on Annual Meeting Ancillary and Satellite Events webpage
- Inclusion in ATA meeting mobile APP schedule

** See 88th ATA Ancillary-Satellite Events Policy and the ATA Ancillary-Satellite Events Request Form for policy and guidelines. Presentation topic and content subject to ATA review/approval.*

88th Annual Meeting Satellite Event

\$25,000 (Available to Confirmed Exhibit or Sponsor Partners)

Opportunity to host educational programs (CME or non-CME) during evening open program time(s) during the ATA Annual Meeting.

- Meeting room located in meeting facility provided by the ATA
- Duration of meeting up to 2.5 hours
- Target audience size 50 or more participants
- Standard audiovisual equipment included (screen, LCD projector, laser pointer, sound system, podium with microphone, two head table microphones, and one standing aisle microphone)
- Company Listing in printed ATA Expo Guide Ancillary/Satellite Meetings Page
- Company Listing on Annual Meeting Ancillary and Satellite Events webpage
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88th Annual Meeting Ancillary Event

\$2,000 for Confirmed Exhibit and Sponsor Partners; \$5,000 for Ancillary-Only Partners

Opportunity to host non-CME special group events such as industry meetings, symposia, business or advisory meetings of other organizations, social gatherings, receptions or committee meetings for less than 50 persons.

- Meeting room located in meeting facility provided by the ATA. *NOTE: Space obtained outside of the ATA official meeting venue is also subject to ATA approval and relevant fees.*
- Company Listing in printed ATA Expo Guide and ATA website Ancillary/Satellite Meetings Pages
- Inclusion in ATA meeting mobile APP schedule

**See 88th ATA Ancillary-Satellite Events Policy and the ATA Ancillary-Satellite Events Request Form for policy and guidelines. Presentation topic and content subject to ATA review/approval.*

Thyroid Expo 2018: Expo Theater

\$18,000 PER OPPORTUNITY

Opportunity to present your research, product or services to meeting attendees for up to 60 minutes. Five opportunities available over the lunch period/poster review and break – Details and dates:

- **Thursday, Oct. 4, 2018, Friday, Oct. 5, 2018 and Saturday, Oct. 6, 2018**
- Preset Expo Theater space provided in meeting facility to seat up to 125 attendees
- Standard audiovisual equipment included (screen, LCD projector, laser pointer, sound system, podium with microphone, two head table microphones, and one standing aisle microphone).
- Company Listing in printed ATA Expo Guide Ancillary/Satellite Meetings Page.
- Company Listing on Annual Meeting Ancillary and Satellite Events webpage
- Inclusion in ATA meeting mobile APP schedule.

Thyroid Expo 2018: Exhibit Booth

See Exhibitor Prospectus And Booth Application For Available Booth Sizes And Pricing

Opportunity to purchase a booth in the ATA THYROID EXPO 2018 Exhibit Hall

- Booth space in ATA THYROID EXPO 2018 Exhibit Hall
- Logo, company description and website address listed in printed ATA Expo Guide
- Inclusion on the ATA Exhibitor Passport Program
- Inclusion in ATA meeting mobile app exhibitor listing and exhibit map
- Listing on the 88th Annual Meeting of the ATA Exhibits section webpage as a confirmed exhibitor
- Complimentary meeting registrations as outlined in the exhibitor prospectus per booth space purchase
- Reserved space/description on the online ATA Virtual Exhibit Hall for one-year post-conference

Booth opportunities available until hall fills



Headquarters Hotel Key Cards

~~\$15,000 EXCLUSIVE OPPORTUNITY~~

SOLD OUT

Opportunity to have your company's logo/branding on the headquarters hotel key cards distributed to all attendees staying at the meeting hotel.

- *Key Card productions is scheduled for July 2018 therefore, graphics will be requested in June/July for specs, review, formatting.*

ATA Event Mobile App Logo

\$7,500 (SHARED OPPORTUNITY)

Opportunity to have your meeting logo appear on the ATA meeting Mobile APP downloaded by over 60% of meeting attendees.

- Recognition by way of rotating banner ad in the ATA meeting mobile APP
- Inclusion in onsite signage as Mobile App supporter



Attendee 'Power-Up' Charging Stations/Attendee Gathering Spots

\$6,000 PER STATION

Opportunity to have your company logo on one or more 'power-up areas' positioned throughout the event venue.

- Acknowledgment on Power-Up Station signage as event supporter.



Laugh Shots Photo Sponsorship

\$3,500 PER EVENT or \$6,000 exclusive offer for TWO AVAILABLE EVENTS

Always popular, Laughshots offer an opportunity to have your logo included on border of printed pictures provided to participants during designated events. Two opportunities available, dates and details:

- **ATA Welcome Reception: Wednesday, October 3, 6:30 PM – 7:30 PM**
- **ATA Annual Dinner Banquet: Friday, October 5, 7:30 PM – 10:00 PM**
- Recognition in Expo Guide Schedule

Thyroid Expo Guide 2018 Ad

Opportunity to have an ad placed in the ATA Expo Guide is distributed to all meeting attendees at registration. The ATA Expo Guide includes information such as exhibitor listings with logos and brief descriptions, an expo hall map, expo theater listings, the ATA meeting at-a-glance, ancillary and satellite program listings.

- Half Page Ad: Black & White – \$1,500
- Half Page Ad: 4-color – \$2,000
- Full Page Ad: Black & White – \$2,500
- Full Page Ad: 4-color – \$4,000

**Expo Guide ads should be submitted to ATA for review and approval to prepare for printing by August 15, 2018.*



ATA Venue Free-Standing Signs

\$3,500 FOR ONE-SIDED DISPLAYS; \$6,000 FOR DOUBLE-SIDED DISPLAYS

Opportunity for a single, freestanding sign placed in high traffic area of event venue

- 1 free-standing available for purchase per company
- ATA will review and advise on sign design, content, and placement in venue
- All signage requests and graphics must be received and approved by Friday, September 21, 2018 to ensure acceptance.

ATA Annual Meeting Bag Insert

\$4,000 PER INSERT (Submit early to ensure inclusion!)

Handout/insert included in the ATA meeting bag distributed to every attendee at meeting registration.

- One-pager and up-to 6-page brochure/pamphlet; partner responsible for printed copies and delivery to venue by Friday, September 28, 2018
- Suggested order numbers = 1200 copies
- 1 bag insert available for purchase per exhibit company or sponsor

CME and Other Sponsorship/Support Opportunities

To inquire about continuing medication education (CME) educational grants, ATA clinical management guidelines pocket card sponsorships or other opportunities to support scientific symposia, workshops or other programming at the 88th Annual Meeting of the ATA or the ATA in general, please contact the ATA at meetings@thyroid.org.

