

RESERVE YOUR EXHIBIT BOOTH TODAY FOR

Thyroid Expo 2019

89th Annual Meeting of the
American Thyroid Association®

October 30 – November 3, 2019
Sheraton Grand Chicago, Chicago, IL



www.thyroid.org

VISION: *Optimal Thyroid Health for All*

MISSION: *Transforming thyroid care through clinical excellence, education, scientific discovery and advocacy in a collaborative community*



AMERICAN **THYROID** ASSOCIATION®
ATA | www.thyroid.org



The American Thyroid Association® (ATA®) is the leading worldwide organization dedicated to the advancement, understanding, prevention, diagnosis, and treatment of thyroid disorders and thyroid cancer. ATA is an international membership medical society with over 1,700 members from 70 countries around the world. ATA delivers its mission through several key endeavors: the publication of highly regarded professional journals, *Thyroid*, *Clinical Thyroidology*, and *VideoEndocrinology*; annual scientific meetings; biennial clinical and research symposia; research grant programs for young investigators, support of online professional, public and patient educational programs; and the development of guidelines for clinical management of thyroid disease and thyroid cancer. The ATA website serves as the clinical resource for patients and the public who look for reliable information on the Internet.

At the annual meeting, ATA offers an exhibit hall that is designed for you to interact with top experts in the field of thyroidology in an ideal setting. The ATA exhibit hall offers exhibitors consistent and convenient access to attendees. As an 89th Annual Meeting exhibitor, you can expect to find:

- ▼ Unmatched collegiality and direct access to the decision-makers in thyroidology
- ▼ Contacts to improve your business productivity
- ▼ Leading thyroid specialists (endocrinologists, surgeons, nuclear medicine physicians, research scientists, oncologists and so much more) dedicated to innovative research, education and cutting-edge science
- ▼ With record breaking attendance numbers each year, the ATA has become the preeminent events for the education of medical professionals interested in Thyroidology.

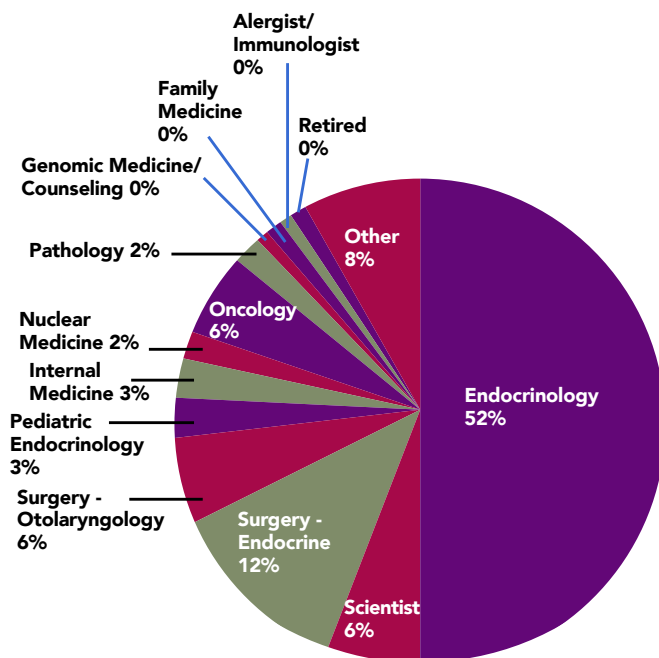
Attendee Feedback

“Very enjoyable meeting. First time I attended and would certainly attend again.”

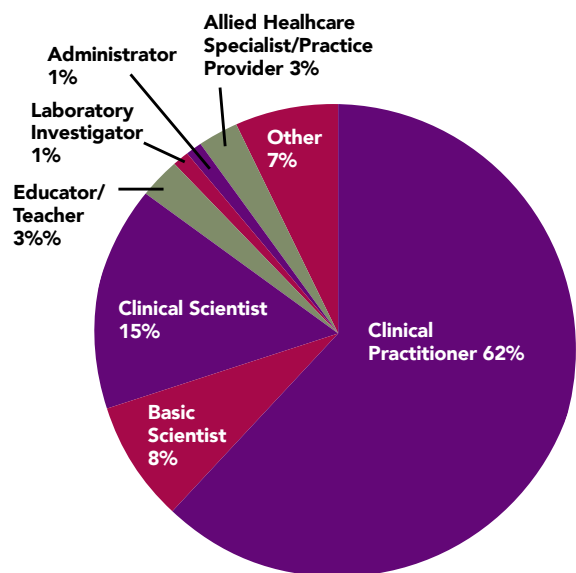
“Meet the professor sessions and clinical case examples are the best.”

“The ATA Annual Meeting is an outstanding educational experience. It is very well organized, content-dense, and provides an opportunity to network with colleagues.”

2018 Attendee Focus Area



2018 Work Descriptions



Recent ATA Exhibitors and Partners:

| | | |
|---|---|---|
| ABBVIE | HAIZE MEDICAL | SHIRE PHARMACEUTICALS INC. |
| ACELLA PHARMACEUTICALS | HEALTHBREEZE, INC. | STARMED |
| AMCAD BIOMED CORPORATION | IBSA PHARMA, INC. | THANC FOUNDATION |
| AMERICAN ASSOCIATION OF CLINICAL ENDOCRINOLOGISTS | INTERPACE DIAGNOSTICS | THE LID LIFE COMMUNITY |
| ASIA OCEANIA THYROID ASSOCIATION | JUBILANT DRAXIMAGE | THERACLION |
| AND CHINESE SOCIETY OF ENDOCRINOLOGY | KARGER PUBLISHERS | THERMO FISHER SCIENTIFIC, BRAHMS GmbH |
| BAYER HEALTHCARE | LIGHT OF LIFE FOUNDATION | THYCA: THYROID CANCER SURVIVORS' ASSOCIATION |
| BIOSCIENTIFICA | LOXO ONCOLOGY | THYROID CANCER ALLIANCE |
| CBLPATH, INC. | MARY ANN LIEBERT, INC. | THYROID CANCER CANADA |
| CLIAwaived, INC. | MAYO CLINIC REFERRING PROVIDER OFFICE | THYROID CARE COLLABORATIVE |
| DILON TECHNOLOGIES | MEDTRONIC SURGICAL TECHNOLOGIES | THYROID FEDERATION INTERNATIONAL |
| EISAI, INC. | MEDULLARY THYROID CARCINOMA (MTC) REGISTRY CONSORTIUM/UBC | TOSHIBA ULTRASOUND |
| ELSEVIER | NATIONAL DEATH INDEX | TRUTH ABOUT THYROID CANCER |
| ENDOCRINE EDUCATION, INC. | RCL LABS/NATURE-THROID | UNITED BIOSOURCE, LLC (UBC) |
| ENDOCRINE SOCIETY | PRAXIS MEDICAL LLC | UPMC & CBLPATH, A SONIC HEALTHCARE COMPANY |
| ENDOCRINE WEB | PUBLIC HEALTH FOUNDATION OF INDIA | UNIVERSITY OF TEXAS M.D. ANDERSON CANCER CENTER |
| ESAOTE NORTH AMERICA | QUEST DIAGNOSTICS | VERACYTE, INC. |
| ETHICON US, LLC. | QUIDEL CORPORATION | YALE PATHOLOGY LABS |
| EXELIXIS, INC. | RGS HEALTHCARE | |
| FNAPATH | ROSETTA GENOMICS | |
| GE HEALTHCARE | SANOFI GENZYME | |
| GEMINI LABS | SANTA MONICA THYROID ABLATION CENTER | |
| GRAVES' DISEASE AND THYROID FOUNDATION | | |

We look forward to welcoming you at the 89th Annual Meeting of the American Thyroid Association (ATA) and THYROID EXPO 2019. All pricing and quotes are provided in U.S. Dollars (USD). All ATA-approved vendors and partners will be listed on our website as appropriate. All correspondence related to the 89th Annual Meeting of the ATA and THYROID EXPO 2019 should be directed to:

AMERICAN THYROID ASSOCIATION

6066 Leesburg Pike, Suite 550, Falls Church, VA 22041 USA

Telephone: 703-998-8890 **Fax:** 703-998-8893 **Email:** meetings@thyroid.org



Venue

The 89th Annual Meeting of the ATA and THYROID EXPO 2019 will take place at the Sheraton Grand Chicago, 301 E North Water Street, Chicago, IL 60611. THYROID EXPO 2019 will take place in the Sheraton Ballroom I-V of the facility.



Booth Sizes and Rates:

THYROID EXPO 2019 standard booths are 8 feet X 10 feet. Booths come with pipe and drape for the side and back walls of the booth, an ID sign that includes the company's name and are otherwise unfurnished. All interior booth equipment, furniture and supplies are at cost to each exhibitor. The exhibit hall floor is fully carpeted.

Exhibit Hall Show Schedule:

Times are subject to change. Exhibitors are encouraged to be in their booths during all opening hall hours, but are only required to be present during designated break times.

| Wednesday October 30, 2019 | 12:00 PM – 6:30 PM | Exhibitor Move-In/Set Up |
|-------------------------------|--|---|
| | 6:45 PM – 7:45 PM | ATA Welcome Reception |
| Thursday October 31, 2019 | 10:00 AM – 4:30 PM 10:05 AM – 11:00 AM 12:15 PM – 1:30 PM 3:50 PM – 4:15 PM | Exhibit Hall Open (Open at 8:00 AM to Poster Presenters) Poster Review and Break Poster Review and Lunch on your Own Exhibitor Networking Break |
| Friday November 1, 2019 | 10:00 AM – 4:30 PM 10:05 AM – 11:00 AM 12:15 PM – 1:30 PM 3:35 PM – 4:00 PM | Exhibit Hall Open (Open at 8:00 AM to Poster Presenters) Poster Review and Break Poster Review and Lunch on your Own Exhibitor Networking Break |
| Saturday November 2, 2019 | 10:00 AM – 1:30 PM 10:05 AM – 11:00 AM 11:45 AM – 1:00 PM 1:30 PM | Exhibit Hall Open (Open at 8:00 AM to Poster Presenters) Poster Review and Break Poster Review and Lunch on Your Own Exhibitor Hall Closes Exhibitor Move-Out |

| Thyroid Expo 2019 Booth Size: | Rates: | Booth Rate Includes: |
|---|-----------------|---|
| Standard 8' X 10' Booth | \$5,000 USD | Pipe and drape, ID sign, one (1) full-access exhibitor badge & one (1) exhibits-only access badge |
| Double Booth (8' X 20') | \$11,950 USD | Pipe and drape, ID sign, two (2) full-access exhibitor badge & two (2) exhibits-only access badge |
| Island Booth (16' X 20') | \$24,950 USD | Pipe and drape, ID sign, four (4) full-access exhibitor badge & four (4) exhibits-only access badge |
| Ultrasound Vendor 8' X 10' Booth | \$3,250 USD | Pipe and drape, ID sign, one (1) full-access exhibitor badge & one (1) exhibits-only access badge; participation in ATA ultrasound course(s) guaranteed if confirmed by June 1, 2019. Non-profit booths (available to qualified non-profit companies only; proof of non-profit status documentation required with application; non-profit rate honored with proof of hotel reservation in headquarters hotel) |
| Non-profit booths (available to qualified non-profit companies only; proof of non-profit status documentation required with application; non-profit rate honored with proof of hotel reservation in headquarters hotel) | \$750 USD | One (1) 6-foot table with two chairs, ID Sign, one (1) full-access exhibitor badge and one (1) exhibits-only access badge |





Exhibitor Visibility Opportunities

HOTEL ACCOMMODATIONS POLICIES AND PROCEDURES:

All exhibiting companies are asked to utilize the official housing company, EventSphere, to book hotel rooms associated with THYROID EXPO 2019 and the 89th Annual Meeting of the ATA. This applies to single sleeping rooms as well as group blocks. ATA contracts large sleeping room blocks for the convenience of our attendees and partners for each event. ATA is subject to considerable attrition penalties for not meeting our contractual obligations. **To avoid potential attrition as a result of last minute room cancellations and other penalties associated with the ATA room block, exhibitors will be limited to maximum of 8 sleeping rooms for advance booking.** All room block reservations will require individual names, contact information and a valid form of payment. Any reservation received with missing information may be canceled. **After July 15, 2019 exhibitors may add additional rooms beyond the 8 maximum advance-booking to their blocks based on personnel needs for their respective booths. After July 31, 2019, any room reduction or cancellation to an existing or updated room block/reservation is subject to a \$300 cancellation fee per person, per reservation, no exceptions.** ATA Annual Meeting housing policies and procedures will be available at the time of booking hotel accommodations on the housing website. An official housing site will be available on the 89th Annual Meeting of the ATA website by Spring 2019.

THYROID EXPO THEATERS:

Product theaters are available over the morning break and lunch period each day of THYROID EXPO 2019 and the 89th Annual Meeting of the ATA to allow exhibitors to showcase research, data, products or services to attendees. THYROID EXPO theaters are non CME accredited activities. Expo theaters cost \$18,000 USD per available time slot (maximum 55-minutes in length). The allotted space is located on the exhibit hall floor and will be pre-set in theater for up to 125 participants. Included in the cost is basic audio visual equipment to include an LCD projector, screen, podium with standard microphone, head table for 2 people with microphone (maximum 2) and one floor microphone. All additional audiovisual equipment or other logistics such as internet service, food and beverage and marketing are the responsibility of each vendor. Expo theaters are available to confirmed meeting exhibitors only. Non-exhibitors are not allowed to present expo theaters.

ANCILLARY MEETINGS and EVENTS:

Ancillary or "ICW" (in-conjunction-with) events are any function held adjunct to the American Thyroid Association's Scientific Sessions by an organization (commercial and non-profit) other than ATA. If attendees of your event are also attending the ATA meeting, then you must complete and submit an Ancillary Meetings Request form. All ancillary meetings must be approved by the ATA, whether hosted at an ATA contracted facility or elsewhere. Ancillary events include advisory board meetings, focus group meetings, hospitality room/suite, internal corporate business, investigator meeting, office, press event, social event or staff meeting for less than 50 persons. Ancillary events may be scheduled ONLY during the hours approved by the ATA. The cost for a confirmed ATA exhibitor to schedule an ancillary event is \$2500 USD per event per day dependent upon space requirements and availability of space. The cost for a non-ATA exhibitor, but confirmed sponsor is \$5000 USD per event per day dependent upon space requirements and availability of space. **Non-exhibitors or non-sponsors of the ATA Annual meeting are not permitted to hold ancillary meetings.** Organizations that wish to schedule an ancillary meeting or

event must submit a form (available on the 89th Annual Meeting of the ATA website) alerting the ATA of its intentions, receive approval to proceed and then coordinate logistical details directly with the meeting facility once given the appropriate contact and assigned space by the ATA. All logistics costs associated with holding an ancillary meeting or event (e.g., food and beverage, audiovisual, internet, marketing, etc.) are the responsibility of the vendor, not the ATA. Requests will be considered on a space available basis at ATA's discretion.

SPONSORSHIP AND SUPPORT OPPORTUNITIES:

A variety of sponsorship opportunities are available to ATA partners. Exhibitors and industry sponsors can gain additional visibility by supporting ATA scientific CME-programming or through marketing attached to various meeting items and efforts. Opportunities include, but are not limited to educational grant sponsorship, meeting mobile APP, hotel room key cards, meeting signage, bag inserts, advertising in the ATA expo guide, ATA guidelines pocket card sponsorship and more. Due to Accreditation Council for Continuing Medical Education rules, ATA does not allow advertising or marketing within our scientific program book. Please see our support opportunities information or inquire at meetings@thyroid.org for pricing and additional ideas you may have for meeting sponsorships, marketing or advertising opportunities.

SATELLITE PROGRAMS:

Satellite programs are non-ATA sponsored educational events larger than 50 persons held before, during or after the official dates of the 89th Annual Meeting of the ATA when no ATA CME-educational programming is scheduled. Satellite programs take place within the contracted meeting facility or include 89th Annual Meeting of the ATA attendees. Organizations that wish to schedule a satellite program must submit a form (available on the ATA website) alerting the ATA of its intentions, receive approval to proceed and then coordinate logistical details directly with the meeting facility once given the appropriate contact by the ATA. All logistics costs associated with holding a satellite program (e.g., food and beverage, audiovisual, internet, marketing, etc.) are the responsibility of the vendor, not the ATA. Satellite program requests will be considered on a space available basis and approved by the ATA and the hotel at ATA's discretion. Pricing for evening satellite events start at \$25,000 USD for up to 2.5-hours of programming and are based on the scope and length of the activity. Satellite programs beyond 2.5 hours in length cost \$50,000. 75-minute breakfast satellite programs offered on Friday, November 1, 2019 or Saturday, November 2, 2019 that start and conclude prior to the start of the first ATA scheduled session of the day cost \$85,000. Satellite programs are reserved for confirmed exhibitors and/or sponsors of the 89th Annual Meeting of the ATA. **Non-exhibitors or non-sponsors of the ATA Annual Meeting are not permitted to hold satellite programs.**

ATA EVENT CANCELLATION POLICY:

All cancellations and/or reductions of an expo theater, ancillary event or satellite program must be submitted in writing using the ATA Refund Request Form. If an exhibitor or sponsor cancels an ATA event on or before July 15, 2019, they are entitled to a full refund minus a 10% processing fee. After July 15, 2019, but on or before August 12, 2019, the exhibitor or sponsor is responsible for 50% of the event costs. After August 12, 2019, the exhibitor or sponsor is responsible for the full cost of the event irrespective of the reason for cancellation.



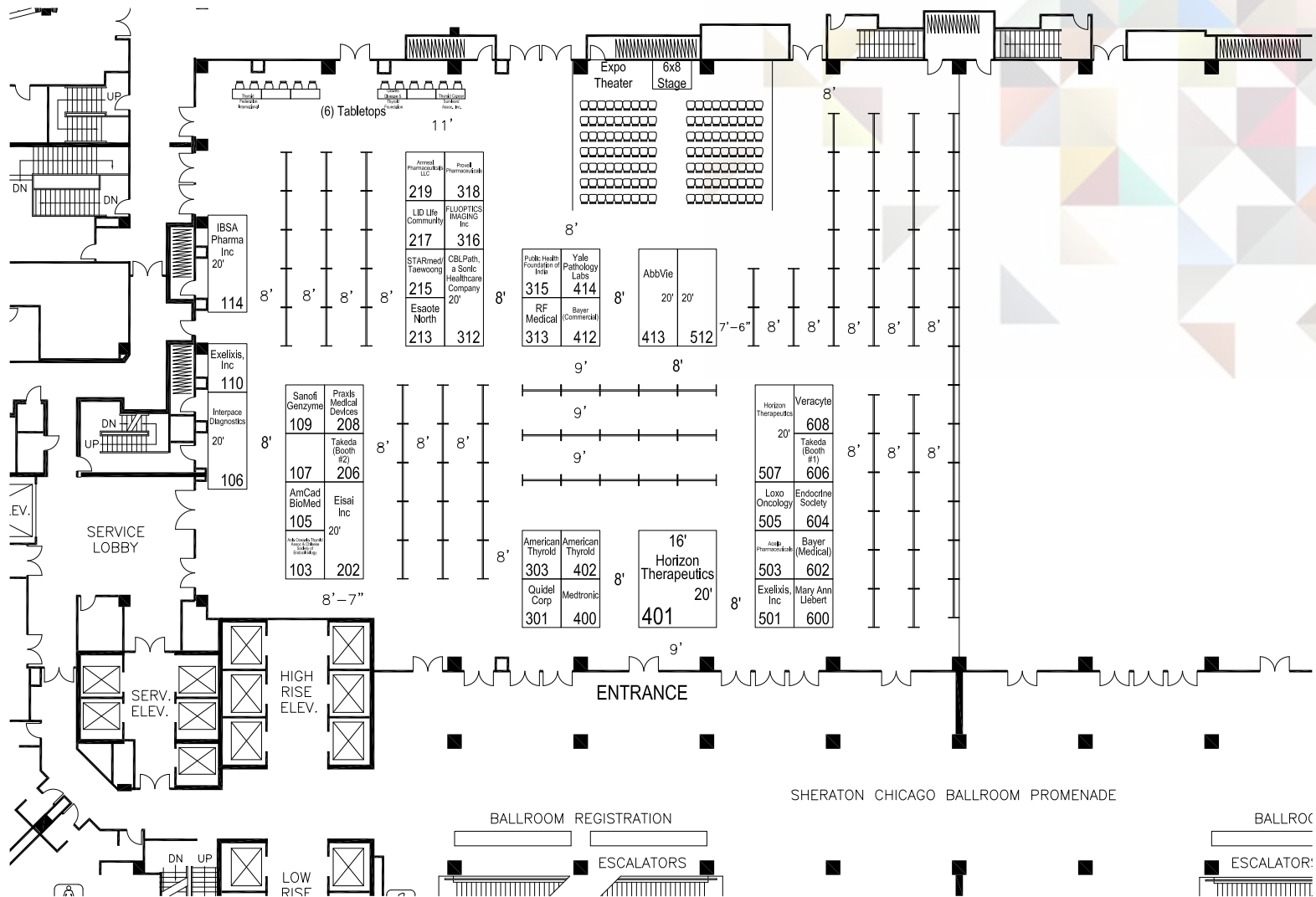
American Thyroid Expo 2019 Floorplan

89th Meeting of the American Thyroid Association

October 30–November 3, 2019

Sheraton Grand Chicago – Ballroom 1 thru 5

Chicago, IL



APPLICATION & CONTRACT FOR EXHIBIT SPACE:

Company Information

Company Name: _____
 Address/City/State/Zip: _____ Country: _____
 Company Telephone: _____ Company Fax: _____
 Company Website: _____

Products/Service

Please check the most accurate description of your products and services; choose only one response):

- | | | |
|---|--|--|
| <input type="checkbox"/> Pharmaceutical | <input type="checkbox"/> Diagnostics/testing | <input type="checkbox"/> Thyroid treatments |
| <input type="checkbox"/> Ultrasound | <input type="checkbox"/> Association/non-profit | <input type="checkbox"/> Publisher/educational materials |
| <input type="checkbox"/> Research | <input type="checkbox"/> Patient Support | <input type="checkbox"/> Food/nutrition |
| <input type="checkbox"/> Medical software/equipment | <input type="checkbox"/> Other (please explain): _____ | |

Exhibitor Contacts(s)

(Primary contact(s) within company to receive all details related to THYROID EXPO 2019; up to 2 contacts max allowed)

Contact 1: _____ Contact 2: _____
 Contact 1 Telephone: _____ Contact 2 Telephone: _____
 Contact 1 Email: _____ Contact 2 Email: _____

Booth Rates

(Please check one):

- | | |
|--|---|
| <input type="checkbox"/> 8' X 10' Standard booth - \$5,000 USD (# of booths: _____) | <input type="checkbox"/> 8' X 20' Double booth - \$11,950 USD (# of booths: _____) |
| <input type="checkbox"/> 8' X 10' Ultrasound vendor booth - \$3,250 USD (# of booths: _____) | <input type="checkbox"/> 16' X 20' Island booth - \$24,950 USD (# of booths: _____) |
| <input type="checkbox"/> Non-profit organization (1 table-top space only) - \$750 USD (full 8' X 10' booths for non-profits available at the full 8' X 10' booth rate) | |

Booth location preference: 1st: _____ 2nd: _____ 3rd: _____ 4th: _____ 5th: _____

If new exhibitor to the American Thyroid Association, referred by: _____

Special Requirements/Competitors (please do not assign my space near the following companies): _____

Payment Information

A Check (CHECK # _____) Is enclosed for \$ _____ Made payable to American Thyroid Association

(NOTE: Check must be in U.S. currency drawn on a U.S. bank.)

Please Charge My Credit Card \$ _____ USD Cards Accepted: Visa Mastercard American Express

Name on Credit Card (Printed): _____

Credit Card #: _____ Expiration Date: _____ Security Code: _____

Signature: _____ Date: _____

Agreement

We agree to abide by all terms and conditions governing the THYROID EXPO 2019, as stated on this Application and Services for exhibit space for the 89th Annual Meeting of the ATA.

Name (Please print): _____ Title: _____

Date: _____

Cancellation & Reduction Policy: All cancellations and/or reductions must be submitted in writing. If an exhibitor cancels or reduces assigned space on or before July 15, 2019, they are entitled to a full refund minus a 10% processing fee. After July 15, 2019, but on or before August 12, 2019, the exhibitor is responsible for 50% of the contracted space. After August 12, 2019, the exhibitor is responsible for the full cost of the contracted space irrespective of the reason for cancellation. Withdrawal notice does not eliminate financial responsibility for booth with downsizing or withdrawing.

Exhibitor Information And Documents: The primary contact provided on the exhibitor application will receive all 89th Annual Meeting of the ATA and THYROID EXPO 2019 updates and information unless another designee is provided and authorized by the exhibitor. Each exhibit company will be provided with information and deadlines to register booth personnel and reserve hotel reservations a minimum of 12 weeks prior to the show. In addition, ATA will provide information and deadlines to receive information to include, but not limited to: a maximum 100-word brief description of the exhibitor, its services and/or products, the exhibitor company logo (jpeg and .eps photo format preferred), and the company's website address to be included in the meeting program book and other possible promotional materials. An exhibitor kit to assist with booth furnishings, any special arrangements and shipping to and from the show site will be provided by ATA's designated show manager to confirmed exhibitors a minimum of 12 weeks prior to the show.

PLEASE MAIL COMPLETED FORM TO:

89th Annual Meeting of the ATA or THYROID EXPO 2019
 6066 Leesburg Pike, Suite 550, Falls Church, VA 22041, USA

Phone: 703-998-8890; **Fax:** 703-998-8893

Website: www.thyroid.org

Fax: 703-998-8893 **Email:** meetings@thyroid.org



Thyroid Expo 2019 Rules and Regulations

SHOW MANAGEMENT: Show management for THYROID EXPO 2019 will be provided by GES. GES is tasked with handling all decorating, exhibit furniture, electricity, additional signs, cleaning, floral, warehouse shipping and handling needs, and all other questions related to THYROID EXPO 2019. A detail show manual regarding available services, pricing and deadlines will be provided to all confirmed exhibitors by June 28, 2019. In case of conflict with the stated Rules and Regulations herein, the rules included in the Exhibitor Services Manual will prevail.

ELIGIBILITY: Exhibition is reserved for firms offering equipment, services and educational resources related to the interests and educational values of the American Thyroid Association (ATA). A description of products or services may be requested or required for any company interested in exhibiting. ATA reserves the right to refuse or require the immediate withdrawal of applications or exhibits that conflict with the standards or purposes of the ATA. ATA also reserves the right to curtail exhibits or parts of exhibits which reflect negatively against the character of the meeting or that are unrelated to the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

ASSIGNMENT OF EXHIBIT SPACE: Space is assigned on a first-come, first-served basis. ATA will endeavor to honor choice of space as noted on the contract in the order requested. In the event that preferred space is not available, ATA reserves the right to assign alternative space. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should so indicate on their application. Careful consideration will be given to all such requests. If a company's booth selection is not available, it is management's policy to assign the best available space option.

NON-PROFIT ORGANIZATIONS: 501(c) Non Profits must attach IRS documentation with contract and payment. Non-profits will be assigned booths or tabletops at random and are limited to one full-access badge and one exhibits-only staff badge per booth.

BOOTH PAYMENT: Checks should be made payable in U.S. Dollars (USD) to the American Thyroid Association (Federal Tax ID # 41-6038600) for the full amount of the booth, with the application/contract signed and sent to the American Thyroid Association, Inc., 6066 Leesburg Pike, Suite 550, Falls Church, VA 22041, USA, phone 703-998-8890, fax to 703-998-8893, email to meetings@thyroid.org.

PERSONNEL: The ATA requests that the names of all exhibit personnel be registered online on the 89th Annual Meeting of the ATA exhibitor registration site by August 12, 2019. One (1) complimentary exhibitor full-access badge and one (1) exhibits-only access badge is available per each 8' X 10' exhibit space payment. Additional exhibitor-only badges are available at the discounted rate of \$175 per badge. All additional full-access exhibitor badges (beyond the total stated herein) are available at the prevailing individual meeting registration rate.

EXHIBIT SPACE CANCELLATION & REDUCTION POLICY: All cancellations and/or reductions must be submitted in writing. If an exhibitor cancels or reduces assigned space on or before July 15, 2019, they are entitled to a full refund minus a 10% processing fee. After July 15, 2019, but on or before August 12, 2019, the exhibitor is responsible for 50% of the contracted space. After August 12, 2019, the exhibitor is responsible for the full cost of the contracted space irrespective of the reason for cancellation. Withdrawal notice does not eliminate financial responsibility for booth with downsizing or withdrawing.

BE A GOOD NEIGHBOR: The general rule of the exhibitor floor is: Be a good neighbor. No exhibits will be permitted which interfere with other exhibitors, impede the access to each booth or impede the free use of the aisle. Booth personnel including demonstrators are required to confine their activities within their contracted booth space. Apart from the specific display

space for which an exhibiting company has contracted with ATA, no part of the exhibit floor space may be used by any other organization. All additional space or meeting requests must be approved by the ATA headquarters office. All giveaway items must be distributed within the exhibitor's booth. No balloons may be distributed. Items that cannot be stored in sufficient quantities within this space are not appropriate. The process of distribution must not interfere with the orderly conduct of business by other exhibitors or participants.

BOOTH INFORMATION: Displays must fit within the confines of your booth space. All standard booths are 10 feet wide and 8 feet deep and must not protrude more than 50% from the back wall so that they do not impede sight line from one booth to the next. Island booths with aisles on all four sides may not block views of surrounding booths and should provide adequate see-through areas and entrances for easy flow of traffic. No exhibit structure may span an aisle by roofing or floor covering. Exhibit and/or display components exceeding 12 feet in height must be approved by the ATA and show management prior to installation. Move-in/setup may not begin without written preliminary approval of plans by the ATA and exhibit show management. Any changes required to bring an exhibit into compliance with ATA policies and display rules shall be made at the exhibitor's expense.

LITERATURE DISTRIBUTION: Exhibitors may distribute materials only from the assigned booth. NO materials may be placed on seats, attached to walls, ceilings or woodwork in the facility, left in public places or distributed in the aisles of the exhibit hall. Samples, catalogues, pamphlets, souvenirs, etc. may be distributed by exhibitors and their representatives (including models) only within their own booths. ATA may reject any or all materials in its sole discretion. Distribution of any printed material, showing of equipment or product presentations to ATA registrants or guests by exhibitors, other than in the exhibitors' assigned booth space during the official dates of the Scientific Sessions are prohibited.

SELLING OF PRODUCTS OR SERVICES: Selling of any products or services without prior approval from the ATA Exhibit Management is strictly prohibited. Any violation will result in eviction from the exhibit floor with no refund of payment. No warnings will be given. It is the responsibility of individual exhibitors to obtain necessary city or state sales permits where required. It is further the responsibility of individual exhibitors to file all necessary city or state tax forms where required. The ATA shall not be responsible for obtaining or issuing sellers permits or the filing or collection of taxes on sales. The ATA shall not be liable for individual exhibitors who do not have required documentation on file with appropriate agencies.

SUBLETTING OF BOOTH SPACE: Subletting of exhibit booth space is prohibited. The exhibitor agrees not to assign, sublet, or apportion space or any part thereof allotted to him/her, nor to exhibit, advertise, or offer for sale goods other than manufactured or sold by him/her in the regular course of business. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refund will be made for space reserved.

INSTALLATION AND DISMANTLING: The installation and dismantling times for the show are provided with the Exhibit Schedule included herein. It shall be the duty and responsibility of each exhibitor to install its exhibit before the specified opening time and to dismantle and arrange for shipments of the exhibit immediately after the close of the exhibit hall. ATA reserves the right to refuse installation and dismantling outside the designated hours. Exhibits must remain intact until the official closing time of the show and may not be dismantled or removed, in whole or in part, before that time. An early dismantling fee of \$500.00 USD may be assessed to any exhibitor who dismantles any booth space before the official closing date of the exhibit show without approval from the ATA.

EXHIBITOR INFORMATION AND DOCUMENTS: The primary contact provided on the exhibitor application will receive all 89th Annual Meeting of the ATA updates and information unless another designee is provided and authorized by the exhibitor. Each exhibit company will be provided with information and deadlines to register booth personnel and reserve hotel reservations a minimum of 12 weeks prior to the show. In addition, ATA will provide information and deadlines to receive information to include, but not limited to: a maximum 100-word brief description of the exhibitor, its services and/or products, the exhibitor company logo (jpeg and .eps photo format preferred), and the company's website address to be included in the meeting program book and other possible promotional materials. ATA reserves the right to edit exhibitor descriptions if necessary due to space limitations and style guidelines. An exhibitor kit to assist with booth furnishings, any special arrangements and shipping to and from the show site will be provided by ATA's designated show manager to confirmed exhibitors a minimum of 12 weeks prior to the show.

TERMINATION: The ATA shall have the right to terminate the exhibitor's rights pursuant to this contract at any time immediately upon discovery of a violation of any provisions herein. The exhibitor agrees that in the event of termination for such violation, any costs associated with preparing for THYROID EXPO 2019 shall be at the expense of the exhibitor.

LIABILITY & SECURITY: The exhibitor assumes all responsibility for compliance with local, city, state, provincial safety, fire, health, and hotel ordinances regarding the installation and the operation of this exhibit. The ATA does not provide security for the exhibitors and has no responsibility for theft of or damage to exhibitors' property. Exhibitors are cautioned to have a representative in attendance during set-up, dismantle, and show hours and to maintain security of portable electronics (e.g. laptops) at all times. The exhibitor assumes all liability to property, person or persons arising from accidental or other causes incidental to movement and operation of the exhibit and hereby releases ATA, its contractors, and the Sheraton Grand Chicago from any liability whatsoever. Exhibiting companies are required to provide ATA's show management GES with a certificate of insurance prior to the show noting the dates of 89th Annual Meeting of the ATA, October 30 – November 3, 2019, and coverage for the ATA and the Sheraton Grand Chicago. Exhibitor appointed contractor letters will also be required from any exhibitor who uses a vendor other than the official THYROID EXPO 2019 vendor to assemble any special booth layout or plans.

HANGING SIGNS AND GRAPHICS: Hanging signs and graphics are allowed only above standard island booths and with restrictions. If you are interested in utilizing a hanging sign, please contact ATA Meeting management. Approval of the use of hanging signs and graphics at any height should be received from the ATA and show management at least 60 days prior to installation. Variances and exceptions may be issued at the ATA's discretion. Drawings should be submitted for inspection and approval to show management.

STORAGE OF CRATES AND BOXES: No combustible decoration, such as crepe paper, tissue paper, cardboard or corrugated paper shall be used at any time on the show floor. ALL packaging containers, excelsior wrapping paper, must be flameproof and must be removed from the floor (not stored under tables or behind displays). All muslin, velvet, silken, or any other cloth decoration must be flameproof. All materials and fluids, which are inflammable, are to be kept in safety containers. Open flames, butane gas, oxygen tanks, etc., are not permitted without the written permission of the meeting facility and all the applicable fire control agencies having jurisdiction. The use of hay or straw is strictly prohibited within the Sheraton Grand Chicago.

HOLD HARMLESS AGREEMENT: Each exhibitor agrees: to protect, save and keep the ATA and its representatives forever harmless from any damages, liability or charges imposed for violation of this agreement, and/or any law or ordinance, whether occasioned by the negligence of the exhibitor, or those holding under the exhibitor; to strictly comply with the applicable terms and conditions contained in this agreement between the ATA, its representatives and the Sheraton Grand Chicago; and to hold harmless the ATA, its representatives and Sheraton Grand Chicago against and from any and all loss, cost, damage, liability or expense arising from, or out of, or by reason of any accident or the reoccurrence to anyone, including, but not limited to the exhibitor, its agents, employees, business invitees and permits, arising from or out of or by reason of said exhibitor's occupancy and use of the exhibitor premises or a part thereof. In the event that the premises of Sheraton Grand Chicago shall be destroyed or damaged, or if the show fails to take place as scheduled or is interrupted and/or discontinued or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, terrorism, emergency declared by any governmental agency or by the Exhibit Manager for any other reason, this contract may be terminated by the ATA. In the event of such termination, the exhibitor waives any or all damages and claims for damages.

LISTING AND PROMOTIONAL MATERIALS: By exhibiting at THYROID EXPO 2019, exhibitors grant ATA a fully paid, perpetual, non-exclusive license to use, display and reproduce the name or logo of the exhibitor in any directory or listing of the meeting exhibitors and to use such names in promotional materials. ATA shall not be liable for any errors in any listing or for omitting any exhibitor from any directory or listing pertaining to the meeting.

GENERAL MATTERS: All matters and questions not specifically covered by the provisions of this agreement are subject to the decision of the ATA. The ATA shall have the right, but not the duty, to amend the provisions hereof relating to exhibit guidelines at any time, and said amendments and/or additions shall be binding on parties hereto. In the event of any amendment or additions to these regulations, written notice will be given by the ATA to such exhibitors as may be affected by them.

SEVERABILITY OF ANY PROVISIONS: Should any part of this agreement be found by a court of law or equity to be void, unconstitutional or unenforceable, the remaining provisions of this agreement shall remain in effect and enforceable.

REGULATION ENFORCEMENT: ATA has full power to interpret and enforce all regulations for the 89th Annual Meeting of the ATA and power to make amendments and/or further regulations that are considered necessary for the proper conduct of the show. Such decisions shall be binding on exhibitors. Failure to comply with these or any other regulations or amendments may be sufficient cause for ATA to require the immediate removal of the exhibit and/or the offending exhibitor. This may result in forfeiture of all further rights to exhibit at future shows sponsored by ATA together with all fees paid. ATA may lease any space so forfeited to another exhibitor. ATA reserves the right to reject any or all applications. Any person or group of persons asked to leave the exhibit hall by show management or security will do so at once and will not return until authorized to do so.

MUSIC LICENSING: The ATA does not obtain American Society of Composers, Authors and Publishers (ASCAP) or Broad Music Incorporated (BMI) licensing that will allow the use of copyrighted, recorded music in your booth. Exhibitors interested in playing copyrighted, recorded music in their booth must notify the ATA in writing and obtain the proper licensing from BMI or ASCAP. The ATA will not permit said activity without obtaining the proper licensing. Each exhibitor is responsible for its own actions if proper licensing is not arranged prior to playing copyrighted, recorded music in the booth. If an exhibitor playing copyrighted music cannot produce the proper documents, ATA has no choice but to request that the music be turned off.

AMERICANS WITH DISABILITIES ACT (ADA): All exhibiting companies are required to be in compliance with the American with Disabilities Act (ADA), and are encouraged to be sensitive, and as reasonably accommodating as possible, to attendees with disabilities. Information regarding ADA compliance is available from the U.S. Department of Justice ADA Information Line, (800) 514-0301, and from the ADA website at <http://www.ada.gov/>. Exhibitors shall indemnify and hold harmless ATA from and against any and all claims and expenses including attorney and litigation expenses that may be incurred by or asserted against ATA on the basis of the Exhibitor's breach of noncompliance with any provision of ADA.

UNION LABOR AND OTHER CONTRACTS: Exhibitors are required to observe all contracts as well as all rules and regulations in effect between service contractors and the Sheraton Grand Chicago.

CANCELLATION OF EVENT: It is mutually agreed that in the event of cancellation of the 89th Annual Meeting of the ATA as a result of strikes, governmental regulations or other causes which would prevent its scheduled opening or continuance, this agreement will be terminated immediately, and the ATA shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.


The American Thyroid Association has the full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules and regulations that may hereafter be adopted. Any issues not addressed in these rules are subject to the decision of the American Thyroid Association. The exhibitor waives any rights or claims of damages arising out of enforcement of any rules contained herein.

Meeting-At-A-Glance

89th Annual Meeting of the ATA

October 30–November 3, 2019



| TIME | WEDNESDAY October 30, 2019 | THURSDAY October 31, 2019 | FRIDAY November 1, 2019 | SATURDAY November 2, 2019 | SUNDAY November 3, 2019 |
|-------|---|--|--|--|--|
| 6:00 | | Registration Open 6:00 AM - 5:30 PM | ATA Early Riser Symposium 6:00 AM - 7:45 AM | ATA Early Riser Symposium 6:00 AM - 7:45 AM | |
| 7:00 | Registration Opens 6:00 AM - 7:30 PM | ATA WIT Program & Business Meeting 7:00 AM - 8:00 AM | Registration Open 6:00 AM - 5:30 PM | Registration Open 6:00 AM - 5:30 PM | Registration Open 6:30 AM - 11:30 AM |
| 8:00 | Endocrine Neck Advanced Utrasound Course 6:15 AM - 4:30 PM | Welcome to the 89 th Annual Meeting 8:00 AM - 8:05 AM | Morning Announcements 8:00 AM - 8:05 AM | Morning Announcements 8:00 AM - 8:05 AM | Evidence based Use of T3+T4 combinations: London, UK and Chicago, IL, A Joint ETA/BTA/ATA Symposium 7:00 AM - 11:30 AM |
| 9:00 | ATA Board of Directors Meeting 8:00 AM - 2:00 PM (By invitation only) | Van Meter Award Lecture 8:05 AM - 8:50 AM | Plenary Lecture 8:05 AM - 8:50 AM | Plenary Lecture 8:05 AM - 8:50 AM ATA Pediatric Thyroid Forum Satellite Symposium 8:50 AM - 11:45 PM | |
| 10:00 | Ridgway Trainees' Conference Clinical Pre-Day Program 8:00 AM - 4:00 PM | Highlighted Oral Abstracts (5) 8:50 AM - 10:05 AM | Oral Abstracts (5 Clinical/5 Basic) 8:50 AM - 10:05 AM | Short Call Oral Abstracts (5 Clinical/5 Basic) 8:50 AM - 10:05 AM | Thyroid Cancer Tumor Board 9:00 AM - 11:30 AM |
| 11:00 | Ridgway Trainees' Conference Basic Pre-Day Program 8:00 AM - 4:00 PM | Poster Review and Break 10:05 AM - 11:00 AM Expo Theater 10:05 AM - 11:00 AM | Poster Review and Break 10:05 AM - 11:00 AM Expo Theater 10:05 AM - 11:00 AM | Poster Review and Break 10:05 AM - 11:00 AM Expo Theater 10:05 AM - 11:00 AM | 89 th ANNUAL MEETING CONCLUDES AT 11:30 AM |
| 12:00 | | Symposia (Clinical/ Basic) 11:00 AM - 12:15 PM | Symposia (Clinical/ Basic) 11:00 AM - 12:15 PM | Lewis E. Braverman Award Lecture 11:00 AM - 11:45 AM | |
| 1:00 | Exhibitor Move In 12:00 PM - 6:00 PM | Poster Review and Lunch on Your Own 12:15 PM - 1:30 PM Expo Theater 12:30 PM - 1:25 PM | Poster Review and Lunch on Your Own 12:15 PM - 1:30 PM Expo Theater 12:30 PM - 1:25 PM | Poster Review and Lunch on Your Own 11:45 PM - 1:00 PM Expo Theater 12:00 PM - 12:55 PM | Agenda subject to change. www.thyroid.org |
| 2:00 | | Paul Starr Award Lecture 1:30 PM - 2:15 PM | Sidney H. Ingbar Award Lecture 1:30 PM - 2:15 PM | Arthur Bauman Clinical Symposium 1:00 PM - 2:15 PM ATA Advanced Thyroid Professional Satellite Symposium TBD 2:15 PM - 5:15 PM | |
| 3:00 | ATA Committee and Task Force Meetings 2:45 PM - 4:00 PM (For 2018-2019 Committee Members Only) | Oral Abstracts (6 Clinical/6 Basic) 2:20 PM - 3:50 PM | Symposia (Clinical/ Basic) 2:20 PM - 3:35 PM | ATA Exhibit Hall Closes 1:30 PM ATA Free Patient Forum 2:00 - 4:00 PM | American Thyroid Association 6066 Leesburg Pike Suite 550 Falls Church, VA 22041 Phone: 703-998-8890 Fax: 703-998-8893 E-mail: thyroid@thyroid.org |
| 4:00 | | Exhibitor Networking Break 3:50 PM - 4:15 PM | Exhibitor Networking Break 3:35 PM - 4:00 PM | Break 2:15 PM - 2:30 PM | |
| 5:00 | Welcome Remarks, Strategic Goals Update and Opening Session 5:00 PM - 6:45 PM | Presentation of ATA DSA and Stanbury Awards 4:15 PM - 4:25 PM | ATA Research Grants Session 4:00 PM - 4:45 PM | Oral Abstracts (6 Clinical/6 Basic) 2:30 PM - 4:00 PM |  ATA <i>Founded</i> 1923 |
| 6:00 | | Clark T. Sawin Historical Symposium 4:25 PM - 5:05 PM | Discussion-Debates/MTP Workshops (5) 4:50 PM - 5:40 PM | Symposia (Clinical/Basic) 4:05 PM - 5:20 PM | |
| 7:00 | ATA Welcome Reception 6:45 PM - 7:45 PM | ATA Annual Business Meeting 6:10 PM - 7:10 PM | ATA Annual Banquet 7:30 PM - 9:30 PM ATA Leadership Social 9:30 PM - 11:00 PM | Symposium in Memory of Leslie De Groot 5:25 PM - 6:40 PM | |
| 7:30 | NETWORKING ON YOUR OWN | NETWORKING ON YOUR OWN | | | |