

2019 *Support Opportunities*

89th Annual Meeting of the **American Thyroid Association**[®]

October 30 – November 3, 2019
Sheraton Grand Chicago, Chicago, IL



www.thyroid.org

ATA[®] is Dedicated to Scientific Inquiry, Clinical Excellence,
Education and Collaboration



AMERICAN **THYROID** ASSOCIATION[®]
ATA | www.thyroid.org



89th Annual Meeting of the American Thyroid Association®
October 30 – November 3, 2019, Sheraton Grand Chicago,
Chicago, IL

Support Opportunities

We invite your company to bring your portfolio of latest insights and innovations to enhance and expand attendee knowledge and resources. Your company's increased visibility and recognition will bring benefit throughout the year ahead. Put your company in the limelight of leadership and focus by engaging in one or more of our ATA 2019 support and marketing offerings:

89th Annual Meeting Exclusive Breakfast Satellite Symposium

\$85,000 EXCLUSIVE OPPORTUNITY (Available to Confirmed Exhibitors or Sponsor Partners Only)

75-minute Breakfast symposium host, two opportunities available –
Details and dates:

- ▼ Friday, November 1, 2019 or Saturday, November 2, 2019,
Time: 6:30 AM – 7:45 AM
- ▼ Meeting room located in meeting facility provided by the ATA
- ▼ Standard audiovisual equipment included (screen, LCD projector, laser pointer, sound system, podium with microphone, two head table microphones, and one standing aisle microphone)
- ▼ Event Listing in printed ATA Expo Guide Ancillary/Satellite Meetings Page
- ▼ Event Listing on Annual Meeting Ancillary and Satellite Events web page
- ▼ Inclusion in ATA meeting mobile APP schedule

**See 89th ATA Ancillary-Satellite Events Policy and the ATA Ancillary-Satellite Events Request Form for policy and guidelines. Presentation topic and content subject to ATA review/approval.*



89th Annual Meeting Satellite Event

\$25,000 for up to 2.5 hours; \$50,000 for more than 2.5-hour satellite event (Available to Confirmed Exhibit and Sponsor Partners Only)

Non-breakfast, educational opportunity (CME or non-CME) on Wednesday, October 30 prior to the official start of the ATA Annual Meeting or in the evening following all ATA non-competing programming.

- ▼ Meeting room located in meeting facility provided by the ATA or at a location of the company's choice at the company's expense once event approved by the ATA
- ▼ Target audience size 50 or more participants that include or invite ATA Annual Meeting participants
- ▼ Standard audiovisual equipment included (screen, LCD projector, laser pointer, sound system, podium with microphone, two head table microphones, and one standing aisle microphone)
- ▼ Event Listing in printed ATA Expo Guide Ancillary/Satellite Meetings Page
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89th Annual Meeting Ancillary Event

\$2,500 per event (Available to Confirmed Exhibit and Sponsor Partners Only)

- ▼ Meeting room located in meeting facility provided by the ATA. NOTE: Space obtained outside of the ATA official meeting venue is also subject to ATA approval and relevant fees.
- ▼ Event Listing in printed ATA Expo Guide and ATA website Ancillary/Satellite Meetings Pages
- ▼ Inclusion in ATA meeting mobile APP schedule*

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Thyroid Expo 2019: Expo Theater

\$18,000 PER OPPORTUNITY

Opportunity to present your research, product or services to meeting attendees for up to 55 minutes. Six opportunities available over the morning poster break period and lunch period/poster review and break

- ▼ Available dates and times (6 total opportunities):
 - Thursday, Oct.31: 10:05 AM – 11:00 AM and 12:30 PM – 1:25 PM;
 - Friday, Nov. 1: 10:05 AM – 11:00 AM and 12:30 PM – 1:25 PM;
 - and Saturday, Nov. 2, 2019: 10:05 AM – 11:00 AM and 12:00 PM – 12:55 PM;
- ▼ Preset Expo Theater space provided on the exhibit hall floor for a minimum of 125 attendees
- ▼ Standard audiovisual equipment included (screen, LCD projector, laser pointer, sound system, podium with microphone, two head table microphones, and one standing aisle microphone).
- ▼ Event Listing in printed ATA Expo Guide Ancillary/Satellite Meetings Page.
- ▼ Event Listing on Annual Meeting Ancillary and Satellite Events web page
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Thyroid Expo 2019: Exhibit Booth

SEE EXHIBITOR PROSPECTUS AND BOOTH APPLICATION FOR AVAILABLE BOOTH SIZES AND PRICING

Opportunity to purchase a booth in the ATA THYROID EXPO 2019 Exhibit Hall

- ▼ Booth space in ATA THYROID EXPO 2019 Exhibit Hall
- ▼ Logo, company description and website address listed in printed ATA Expo Guide
- ▼ Inclusion on the ATA Exhibitor Passport Program
- ▼ Inclusion in ATA meeting mobile app exhibitor listing and exhibit map
- ▼ Listing on the 89th Annual Meeting of the ATA Exhibits section web page as a confirmed exhibitor
- ▼ Complimentary meeting registrations as outlined in the exhibitor prospectus per booth space purchase
- ▼ Reserved space/description on the online ATA Virtual Exhibit Hall for one-year post-conference
- ▼ One, one-time use post-meeting attendee mailing list

Booth opportunities available until hall fills

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Headquarters Hotel Key Cards

\$15,000 EXCLUSIVE OPPORTUNITY

Opportunity to have your company's logo/branding on the headquarters hotel key cards distributed to all attendees staying at the meeting hotel.

- ▼ Key Card productions is scheduled for July 2019 therefore, graphics will be requested in June/July for specs, review, formatting.
- ▼ Add key card sleeves/holders for an additional \$5,000.



ATA Event Mobile App Logo

\$7,500 (SHARED OPPORTUNITY)

Opportunity to have your meeting logo appear on the ATA meeting Mobile APP downloaded by over 60% of meeting attendees.

- ▼ Recognition by way of rotating banner ad in the ATA meeting mobile APP
- ▼ Inclusion in onsite signage as Mobile App supporter



Laugh Shots Photo Sponsorship

\$3,500 PER EVENT or \$6,000 exclusive offer for TWO AVAILABLE EVENTS

Always popular, Laughshots offer an opportunity to have your logo included on border of printed pictures provided to participants during designated events. Two opportunities available, dates and details:

- ▼ ATA Welcome Reception: Wednesday, October 30, 6:30 PM – 7:30 PM
- ▼ ATA Annual Banquet and Leadership Social: Friday, November 1, 7:30 PM – 11:00 PM
- ▼ Recognition in Expo Guide Schedule



Thyroid Expo Guide 2019 Ad

Opportunity to have an ad placed in the ATA Expo Guide is distributed to all meeting attendees at registration. The ATA Expo Guide includes information such as exhibitor listings with logos and brief descriptions, an expo hall map, expo theater listings, the ATA meeting at-a-glance, ancillary and satellite program listings.

- ▼ Half Page Ad: Black & White – \$1,500
- ▼ Full Page Ad: Black & White – \$2,500
- ▼ Half Page Ad: 4-color – \$2,000
- ▼ Full Page Ad: 4-color – \$4,000

*Expo Guide ads should be submitted to ATA for review and approval to prepare for printing by August 15, 2019.

ATA Venue Free-Standing Signs

\$3,500 FOR ONE-SIDED DISPLAYS; \$6,500 FOR DOUBLE-SIDED DISPLAYS

Opportunity for a single, freestanding sign placed in high traffic area of event venue.

- ▼ 1 free-standing available for purchase per company
- ▼ ATA will review and advise on sign design, content, and placement in venue

ATA Annual Meeting Bag Insert

\$4,000 PER INSERT (Submit early to ensure inclusion!)

Handout/insert included in the ATA meeting bag distributed to every attendee at meeting registration.

- ▼ One-pager and up-to 6-page brochure/pamphlet; partner responsible for printed copies and delivery to venue by Friday, October 25, 2019
- ▼ Suggested order numbers, 1500 copies
- ▼ One bag insert available for purchase per exhibit company or sponsor

CME and Other Sponsorship/Support Opportunities

To inquire about continuing medication education (CME) educational grants, ATA clinical management guidelines pocket card sponsorships or other opportunities to support scientific symposia, workshops or other programming at the 89th Annual Meeting of the ATA or the ATA in general, please contact the ATA at meetings@thyroid.org.

