



Press/Media Registration and Press Policies

The 89th Annual Meeting of the American Thyroid Association[®] (ATA) will take place October 30 – November 3, 2019 in Chicago, Illinois at the Sheraton Grand Chicago. Media registration and press policies (detailed below and available at www.thyroid.org) provide editors, reporters, and health and medical writers, as well as corporations and institutions, with information about how the ATA will support your endeavors to cover the scientific news of the *89th Annual Meeting of the ATA*.

ATA Annual Meeting Embargo Policy: Photos and recording devices of any kind are not permitted in the scientific sessions. Reporting on unpublished data is not authorized without express written consent by the presenter. **Photos of copyrighted material reprinted without the prior consent of the study author/presenter are strictly prohibited.**

The media, companies and institutions issuing press releases, and others are required to abide by the embargo policies governing the ATA's annual meeting. The abstracts selected for presentation at the 89th ATA Annual Meeting are available online at <https://www.liebertpub.com/toc/thy/0/0>, included in the meeting mobile app and published in a special online issue of *Thyroid*[®], the official journal of the ATA. They will not be printed in the program book this year.

The information contained in the abstracts is embargoed until the abstracts are available online. Coverage of information that goes beyond the scope of the abstract (e.g., additional analysis, commentary, or updated information from those individuals and companies involved in the study) is embargoed according to the following criteria:

- **For oral and short oral presentations:** the embargo deadline is the start time of the session in which the presentation is being made.
- **For poster presentations:** the embargo lifts when the poster session in which the poster is presented opens for viewing in the morning (i.e., when the poster hall opens that day).

On-Site Media Guidelines: The following rules apply only to registered media. All other meeting attendees are required to adhere to the general Meeting Rules and Regulations. ***All photography, video and audio taping require permission of presenters and participants.***

Photography, Videotaping, and Audio Recording Guidance: *All photography, video and audio taping require the permission of presenters and participants.*



Press/Media Registration and Press Policies

Prohibited in Scientific Sessions:

- Taking photos during sessions.
- Taking photos of slide or PowerPoint presentations.
- Videotaping or audio recording session presentation slides or discussions.
- *All photography, video and audio taping require permission of presenters and participants.*

Permitted in Poster/Exhibit Hall/Public areas: Photography, videotaping, or audio recording only permitted during poster/exhibit hall/lobby area sessions with expressed permission. *All photography, video and audio taping require permission of presenters and participants.*

Interviews: Registered media may reserve an interview room only for the purpose of editorial news coverage, and requests can be made through the ATA staff. Use of this room is by appointment only and is subject to availability. Pre-meeting interviews are available for reporters interested in speaking with researchers whose work is featured in the ATA program. Please note that all pre-meeting interviews follow the same embargo policies.

Meeting Admission: Registration for press/media for the 89th Annual Meeting of the ATA is available on the ATA website at <https://www.thyroid.org/89th-annual-meeting-ata/>. Verification of press credentials may be requested as needed. Registered media are required to wear the Meeting "Press" badge at all times while on site at the Congress/Annual Meeting. All scientific sessions, education sessions, abstract sessions, and special lectures at the annual meeting are open to the media. Entry into sessions requires a badge. ***Photos and recording devices of any kind are not permitted in the scientific sessions. Reporting on unpublished data must be authorized in writing by the presenter.*** Sessions that are designated members-only or ticketed are **not** open to registered media, which include receptions and annual business meetings.

Media credentials are required for use of the press room and must include either:

- Business card clearly showing media affiliation (a print, online, or broadcast news organization) and position (editor, writer, producer, reporter). If a business card is used to register, an additional form of identification may be requested.
- Letter of assignment on official company letterhead from an editor of a recognized publication or a producer of a broadcast program certifying that you are covering the study or abstract for the respective news organization.



Press/Media Registration and Press Policies

Violation of ATA Policies by Reporters/Journalists: The Association reserves the right to bar, from this and future annual meetings, any registered media who attempt to obtain advertising or subscriptions from any exhibitor or registrant, who deliberately promote the marketing objectives of a single company or institution, or who misuse media privileges to engage in activities other than journalistic pursuits.

Media/Press Room: Located in the Ohio Room, Meeting Level 2 of the Sheraton Grand Chicago. The media room is only available on Thursday, October 31 – Saturday, November 2. There is no media/press room available on Wednesday, October 30, 2019 and Sunday, November 3, 2019.

The **American Thyroid Association® (ATA)** envisions thyroid health for all. ATA® is an international professional medical society with over 1,700 members from 70 countries around the world. Celebrating its 96th anniversary, the ATA® delivers its mission — transforming thyroid care through clinical excellence, education, scientific discovery and advocacy in a collaborative community — through several key endeavors:

- *The publication of the highly regarded professional journals **Thyroid®**, **Clinical Thyroidology®**, and **VideoEndocrinology***
- *Annual scientific meetings*
- *Biennial clinical and research symposia*
- *Research grant programs for young investigators*
- *Support of online professional, public, and patient educational programs*
- *Development of guidelines for clinical management of thyroid disease and thyroid cancer*

The ATA® promotes thyroid awareness and information through its online ***Clinical Thyroidology® for the Public*** (distributed free of charge to over 12,000 patients and public subscribers) and extensive, authoritative explanations of thyroid disease and thyroid cancer in both English and Spanish. The ATA® website www.thyroid.org serves as a bonafide clinical resource for patients and the public who look for reliable information on the Internet.