



AMERICAN THYROID ASSOCIATION
Optimal Thyroid Health for All

Partner Engagement Packages

American Thyroid Association® (ATA) Partner Engagement Packages offer an opportunity for increased visibility and recognition to share innovations to enhance and expand attendee knowledge and resources. The ATA community includes a diverse group of clinicians, including endocrinologists, surgeons, basic scientists, oncologists, pathologists, nuclear medicine specialists, radiologists, trainees, primary care physicians, advanced practice professionals and anyone from the public who wish to broaden and update their knowledge of the thyroid gland and its disorders. As an ATA Engagement Partner, you will have the opportunity to support thyroid education to exchange ideas and allow the ATA community to learn about improvements in the thyroid field, advanced technologies, and new products.

\$30,000 – Platinum Package

- Product eTheater - NON-CME accredited activity which includes up to one hour (60 minutes) of live or prerecorded content with option of audience Q&A (additional details and exclusions provided upon request).
- 3-5-minute company video on ATA determined webpage (informational only and cannot discuss or compare other vendor products and services). Additional details and exclusions provided upon request.
- Recognition and logo acknowledging <company> as an ATA Education Partner on ATA Education Partnerships webpage (Logo specifications will be provided upon signature of agreement).
- Recognition and rotating banner acknowledging <company> as an ATA Education Partner prominently displayed on the ATA Connect mobile app. (Logo specifications will be provided upon signature of agreement).

\$25,000 – Gold Package

- Product eTheater - NON-CME accredited activity which includes up to 30 minutes of prerecorded content (additional details and exclusions provided upon request).
- 3-5-minute company video on ATA determined webpage (informational only and cannot discuss or compare other vendor products and services). Additional details and exclusions provided upon request.
- Recognition and logo acknowledging <company> as an ATA Education Partner on Education Partnerships webpage (Logo specifications will be provided upon signature of agreement).
- Recognition and rotating banner acknowledging <company> as an ATA Education Partner prominently displayed on the ATA Connect mobile app. (Logo specifications will be provided upon signature of agreement).

\$15,000 – Silver Package

- 3-5-minute company video on ATA determined webpage (informational only and cannot discuss or compare other vendor products and services). Additional details and exclusions provided upon request.
- Recognition and logo acknowledging <company> as an ATA Education Partner on ATA Education Partnerships webpage (Logo specifications will be provided upon signature of agreement).
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\$8,500 – Bronze Package

- Recognition and logo acknowledging <company> as an ATA Education Partner on ATA Education Partnerships webpage (Logo specifications will be provided upon signature of agreement).
- Recognition and rotating banner acknowledging <company> as an ATA Education Partner prominently displayed on the ATA Connect mobile app. (Logo specifications will be provided upon signature of agreement).

All package pricing in US. Dollars. Questions should be directed to meetings@thyroid.org.
We look forward to your participation!