# 2017-2018 American Thyroid Association<sup>®</sup> Annual Report





# **OUR MISSION**

THE AMERICAN THYROID ASSOCIATION® IS THE LEADING ORGANIZATION DEVOTED TO THYROID BIOLOGY AND TO THE PREVENTION AND TREATMENT OF THYROID DISEASE THROUGH EXCELLENCE IN RESEARCH, CLINICAL CARE, EDUCATION, AND PUBLIC HEALTH.

THE AMERICAN THYROID ASSOCIATION® (ATA®), FOUNDED IN 1923 AS THE AMERICAN ASSOCIATION FOR THE STUDY OF GOITER, IS A NONPROFIT PROFESSIONAL MEDICAL SOCIETY COMPRISED OF PHYSICIANS AND SCIENTISTS DEDICATED TO ENHANCING THE UNDERSTANDING OF THYROID PHYSIOLOGY AND PATHOPHYSIOLOGY, IMPROVING DIAGNOSIS AND TREATMENT OF THYROID DISEASES, AND PROMOTING THE EDUCATION OF PHYSICIANS, PATIENTS, AND THE PUBLIC ABOUT THYROID DISORDERS.

THE ATA IS THE LEADING WORLDWIDE ORGANIZATION DEDICATED TO THE ADVANCEMENT, UNDERSTANDING, PREVENTION, DIAGNOSIS AND TREATMENT OF THYROID DISORDERS AND THYROID CANCER AND IS AN INTERNATIONAL INDIVIDUAL MEMBERSHIP ORGANIZATION WITH OVER 1,700 MEMBERS FROM 70 COUNTRIES AROUND THE WORLD.

CELEBRATING ITS 95TH ANNIVERSARY, ATA DELIVERS ITS MISSION THROUGH SEVERAL KEY ENDEAVORS: THE PUBLICATION OF HIGHLY REGARDED MONTHLY JOURNALS, THYROID®, CLINICAL THYROIDOLOGY®, VIDEOENDOCRINOLOGY™ AND CLINICAL THYROIDOLOGY® FOR THE PUBLIC; ANNUAL SCIENTIFIC MEETINGS; ANNUAL CLINICAL AND RESEARCH SYMPOSIA; RESEARCH GRANT PROGRAMS FOR YOUNG INVESTIGATORS; SUPPORT OF ONLINE EDUCATION, RESOURCES, INFORMATION, AND AWARENESS INITIATIVES FOR PROFESSIONALS, THE PUBLIC AND PATIENTS THROUGH WWW.THYROID.ORG; AND THE DEVELOPMENT OF EVIDENCE BASED GUIDELINES FOR CLINICAL MANAGEMENT OF THYROID DISEASE.



# FROM THE PRESIDENT AND THE EXECUTIVE DIRECTOR

e are proud to celebrate 95 years of American Thyroid Association (ATA), the first international society devoted to improving thyroid health and understanding how it works. With your help we have evolved, developing a broad and inclusive thyroid community of patients with thyroid disorders and their families, scientists in educational, governmental and commercial facilities, public health officials, teachers and many others. Your input contributes to this growing community and although we are based in the United States and Canada our influence and contributions reach around the world. We are delighted you look to the ATA as your go-to community for information, education, resources, and everything related to the thyroid!

The ATA was founded in 1923. It is committed to scientific inquiry, clinical excellence, public service, education, and collaboration with like-minded medical, patient, and scientific groups. ATA members have a keen interest in thyroid biology and are always seeking ways that their knowledge and discoveries can help to prevent and treat thyroid diseases. Much of the recent work in the area of treatment relates to finding ways to use newly discovered anti-cancer drugs in those patients with thyroid cancer where they are indicated. Some forms of thyroid disease can be controlled by having a proper amount of iodine in the diet. We are dedicated to provide resources to our members that will help achieve optimal iodine nutrition and to provide the most up-to-date work in these and other thyroid-relevant areas.

We all know the significance of the thyroid and how its hormones regulate fundamental functions like breathing, heart rate, body weight, body temperature, and more. Without the proper amount of hormones made by the thyroid gland, our organs would simply not work properly. In fact, total lack of thyroid hormone is not consistent with life.

Our professional society reaches many people concerned about thyroid function every day, weaving scientists, researchers, clinicians, patients, families, pharmaceutical companies, and donors together. Our scientists and researchers discover new information that helps physicians present the latest findings to thyroid patients and their families. Working with interested corporate partners, our physicians use their expertise to find better treatments and diagnostics.

These collaborations are made possible by the generosity of our donors who fund education, research, and patient care resources.

Advancing knowledge and patient care are important to the ATA. From featuring monthly thyroid awareness campaigns to offering patient support resources online, ATA provides a wealth of expertise to those we serve and those who help us research, diagnose, treat, and prevent thyroid disease.

This annual report provides you with an overview of our 2017-2018 initiatives and the successes and the far-reaching impact that our work has had in advancing the treatment of thyroid diseases.

On behalf of the leadership and staff at the ATA, we thank you for your remarkable commitment, dedication and generous support.

We look forward to your help in shaping our legacy in the future.

With gratitude,

Charles Afence

2017-2018 President, American Thyroid Association

Dobbs Shid

Executive Director, American Thyroid Association



Charles H. Emerson, M.D.



Bobbi R. Smith, CAE



# 2017–2018: IN REVIEW WHAT YOU HELPED US ACHIEVE







### ATA's Top 10 Webpage Views

	PAGE	VIEWS
0	/hypothyroidism/	1,172,637
0	/graves-disease/	600,474
0	/thyroid-function-tests/	480,033
0	/hashimotos-thyroiditis/	419,837
0	/iodine-deficiency/	348,638
0	/hyperthyroidism/	266,938
0	/goiter/	265,734
0	/thyroid-nodules/	241,242
0	/hipotiroidismo/	230,271
0	/thyroid-and-weight/	195,064

It's been truly a humbling experience to be part of such an organization, specifically the WIT Task Force as well as the ATA in general, that not only fosters and supports innovation/research, but also the dissemination of clinical knowledge as well as to have the opportunity to interact and learn from leaders and role models of diverse backgrounds.

> Sophia Ali, MD Physician Wayne State University

<sup>6</sup> The ATA has been my professional home since my

fellowship and it has been a privilege to serve with my

many valued colleagues and with such a committed

and talented staff. I am most grateful to my mentors,

who have encouraged and guided me. The professional

and personal growths I have experienced from my

involvement with the ATA are immeasurable.

### ANNUAL MEETING MEETING ATTENDANCE CONTINUES TO RISE EVERY YEAR.

THE 87TH (2017) ANNUAL MEETING OF THE ATA HAD:

- I322 ATTENDEES
- 521 SCIENTIFIC ABSTRACTS SUBMITTED
- 40 COUNTRIES REPRESENTED IN SCIENTIFIC ABSTRACTS

THE 88TH (2018) ANNUAL MEETING OF THE ATA WILL HAVE:

- I400+ ATTENDEES
- 540+ SCIENTIFIC ABSTRACTS SUBMITTED
- 39 COUNTRIES REPRESENTED IN SCIENTIFIC ABSTRACTS

TED Membership 1,794 ATA MEMBERSHIP 1,794 ATA MEMBERSHIP as of September 28, 2018 486 NEW MEMBERS 2017-2018 70 Countries Represented (in membership) Gregory A. Brent, M.D. 2016 Distinguished Service Award Recipient, Departments of Medicine and Physiology, David Geffen School of Medicine; University of California-Los Angeles Chair, Department of Medicine at VA Greater Los Angeles Healthcare System

<sup>66</sup> ATA meetings are very well organized with a high quality program that covers all the aspects of interest in the field of thyroid for basic science. It's been a great pleasure to attend and present our research at several ATA meetings in the past years and I am looking forward to the annual gathering in Washington, DC this year.

> Cintia Citterio, PhD Scientist and ATA Member

Grants 2 4 million m

\$460,000

\$2.4 million In research grants awarded by ATA

**9** Grant recipients

Researchers in 2017 received grants through the ATA, and our partners, BiteMe Cancer and ThyCa:Thyroid Cancer Survivers' Association, Inc.

Grant dollars awarded (16 grants \* \$28750) Grant dollars were awarded in 2017 in the subjects of: • Thyroid Cancer

 Thyroid Hormone in Development and the Brain, and Clinical Disorders of Thyroid Function

# **CONGRATULATIONS TO OUR 2017 GRANT RECIPIENTS**

### **MEET THE ATA 2017 RESEARCH GRANT RECIPIENTS**



#### Jason E. Coleman, PhD

University of Florida, Gainesville, FL

"Effects of Early Hypo- and Hyperthyroidism on Longterm Cortical Circuit Plasticity"

Dr. Coleman is studying the effects of perinatal insults on long-term neural structure and function.



Marco Medici, MD, PhD, MSc

Erasmus Medical Center, Rotterdam, The Netherlands

"Personalized management of thyroid disease"

Dr. Medici's research focuses on the genetic basis of the hypothalamic– pituitary–thyroid axis.



#### Lawrence Shirley, MD, MS, FACS

The Ohio State University Wexner Medical Center, Columbus, OH

"Impact of BRAF-mutated Papillary Thyroid Cancers on Cancer-Associated Fibroblast Genotype and Phenotype"

Dr. Shirley's investigates the role of cancer-associated fibroblasts in thyroid cancer as a method to both develop novel biomarkers to guide treatment as well as uncover novel therapeutic targets for more aggressive variants of this cancer type.

### **2017 SECOND YEAR AWARDEES**

**Liora Katz, PhD** Icahn School of Medicine at Mount Sinai, New York, NY

**Connie Meeyoung Rhee, MD** University of California Irvine, Orange, CA

**David S. Sharlin, PhD** Minnesota State University, Mankato, Mankato, MN Kristen R. Vella, PhD Beth Israel Deaconess Medical Center, Boston, MA

Viswanath Gunda, PhD Massachusetts General Hospital, Boston, MA

**Nikita Pozdeyev, MD, PhD** University of Colorado, Aurora, CO Trevor Angell, MD

Brigham and Women's Hospital and Harvard Medical School, Boston, MA

Irene Min, MD Weill Cornell Medical College, New York, NY

**Juan Nicola, PhD** National University of Cordoba, Córdoba, Argentina



### **2017 THYCA RESEARCH GRANT RECIPIENTS**



Glenn J. Hanna, MD

Dana-Farber Cancer Institute / Brigham & Women's Hospital, Boston, MA

"Correlating the circulating immune profile with response to dual immune checkpoint inhibition in advanced thyroid cancer"

Dr. Hanna's research focuses on understanding mechanisms of response and resistance to immunotherapies in head & neck and thyroid cancers.



Jens Lohr, MD, PhD

Dana-Farber Cancer Institute, Boston, MA

"Characterization of treatment response in thyroid cancer by cfDNA

Dr. Lohr's lab explores tumor evolution and drug resistance in thyroid cancer as well as other types of malignancies. The lab uses liquid biopsy approaches, as tools to gain insight into tumor biology, simply from a vial of blood, and translate these findings into novel targeted therapies.



#### Vicki Emma Smith, PhD

University of Birmingham, Edgbaston, Birmingham, UK

*"A New Molecular Switch in Thyroid Cancer"* 

Dr. Smith studies the molecular pathogenesis of thyroid cancer. Her main research interests include investigating thyroid cancer signaling pathways, improving radioiodine treatment and identifying novel therapies.

### 2017 BITE ME CANCER RESEARCH GRANT RECIPIENT



Brian P Danysh, PhD

The University of Texas MD Anderson Cancer Center, Houston TX

"Novel Alternative Pathways and Mutational Hotspots in Papillary Thyroid Cancer with Acquired Resistance to BRAF Inhibitors"

Dr. Danysh's group investigates the genetic and epigenetic modifications that occur in PTC cells that allow them to escape sensitivity to BRAF inhibitors. Recent findings have drawn their attention to alternative mechanisms outside the RAF-MEK-ERK and PI3K-AKT pathways.







# **CONGRATULATIONS TO OUR 2018 GRANT RECIPIENTS**

### **MEET THE ATA 2018 RESEARCH GRANT RECIPIENTS**



#### Ann-Kathrin Eisfeld, MD

The Ohio State University, Columbus, OH

"Novel NRAS isoform mediates BRAF inhibitor resistance in papillary thyroid cancer- thinking outside of the box to overcome "inevitable" treatment failure

Dr. Eisfeld studies are focused on genetics in solid tumors and is also pursuing translation leukemia projects.



#### Nicholas Tardi, PhD

Rush University Medical Center, Chicago, IL

"Deiodinase 3: A Thyroid Hormone Associated Renoprotective Protein"

Dr. Tardi investigates the molecular mechanisms of thyroid hormone imbalance in kidney disease, and characterizing pharmacologically active agents to rescue kidney disease in mice.



#### Stephanie Behringer-Massera, MD

Icahn School of Medicine at Mount Sinai, New York, NY

"T regulatory cells in thyroid antibody positive pregnant women"

Dr. Behringer-Massera's research aims to advance the understanding of the pathophysiologic determinants of spontaneous miscarriages in women who are thyroid autoantibody positive during early pregnancy.



#### Cintia Eliana Citterio, PhD

Instituto de Inmunología, Genética y Metabolismo (INIGEM), Universidad de Buenos Aires (UBA) – Consejo Nacional de Investigaciones Científicas y Técnicas (CONICET), Buenos Aires, Argentin

"De novo triiodothyronine (T3) formation in T3 toxicosis of Graves ' Disease (GD)"

Dr. Citterio's research focuses on the identification of nonclassical de novo T3-forming sites in thyroglobulin responsible for excess T3 production in patients with autoimmune hyperthyroidism of Graves' disease.





### **2018 THYCA RESEARCH GRANT RECIPIENTS**



**Miles Miller, PhD** 

Massachusetts General Hospital and Harvard Medical School, Boston, MA

"Co-opting tumor associated macrophages in anaplastic thyroid cancer to enhance immune checkpoint blockade response"

Dr. Miller's work focuses on understanding and predicting the in vivo behavior of cancer cells and their response to drugs, especially in metastatic niche environments and orthotopic models of solid cancer, and especially as related to tumor associated macrophages.



**Brendan Frett, PhD** 

University of Arkansas for Medical Sciences, Little Rock, AR

"Dual Inhibition of RET and Aurora B to Study the Simultaneous Regulation of Multiple Oncogene Pathways in Medullary Thyroid Cancer"

Dr. Frett investigates resistance mechanisms and the design of next generation precision medicine therapies for thyroid cancer. He is exploring the expanded use of precision medicine in metastatic medullary thyroid cancer

### 2018 THYCA AND BITE ME CANCER RESEARCH RECIPIENT

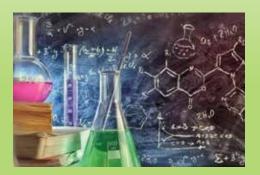


Wayne Miles, PhD

The Ohio State University, Columbus, OH

"Proteomic led discovery of essential genes in Medullary Thyroid Cancer"

Dr. Miles' is interested in identifying mechanisms that enable cancer cells to overcome the cellular stresses associated with oncogenic growth. His work has centered on identifying genes which sustain cancer cells lacking the Retinoblastoma 1 (pRB) tumor-suppressor gene.







**66** We established the

Ridgway Legacy Fund to support

travel, education, housing, and

the contributions of young

thyroidologists. Thus, it is extremely

important that we are successful

and continue the training of these

young people. That is the purpose of the Ridgway Legacy Fund.

> John Morris, III, M.D. 2017-2018 ATA Past President

# FOSTERING THE NEXT GENERATION

The ATA encourages and supports the career advancement of our associate members–students who are attending medical or graduate school, residents, or fellows in post-graduate clinical or basic training–through the E. Chester Ridgway Trainee Conference, Trainee Grant Program, and Trainees' Corner. We are proud to be able to invest in the next generation of thyroid professionals and provide our trainees the opportunity to develop their career interests. The goal of the Ridgway program is to provide robust, well-rounded education so that trainees are able to:

- Assess clinical and basic research concepts in thyroidology
- Describe important issues in thyroid hormone action
- Evaluate thyroid cancer and nodules
- Discuss thyroid autoimmunity

•

- Describe thyroid hormone resistance and molecular techniques in thyroidology
- Compare levothyroxine bioequivalence
- Explain skeletal effects of thyroid hormone
- Assess the effects thyroid disease during pregnancy, in pediatric and in geriatric patients
- Evaluate hypothyroid and hyperthyroid disorders
- Understand the treatment options for thyroid cancer
- Describe surgical considerations in the management of thyroid diseases

Established in 2014, the "Ridgway" is designed to advance basic and clinical trainee knowledge and understanding of thyroid physiology, disease, and treatment. The conference is in memory of Dr. E. Chester "Chip" Ridgway, an endocrinologist, mentor, and Past President of the ATA. The Ridgway provides robust educational opportunities such as round table discussions, career development resources, and interactions with senior thyroid experts/legacy members who share knowledge and experiences.

Physicians, surgeons, and scientists at the Ridgway Trainee Conference



IN 2017, THERE WERE 265 PARTICIPANTS REGISTERED FOR THE FOURTH ANNUAL RIDGWAY TRAINEE CONFERENCE AND ATTENDANCE FOR THE 2018 RIDGWAY CONFERENCE IS OVER 300!

### Merican thyroid association 2017-2018 ANNUAL REPORT 11

# MAKING AN IMPACT THROUGH PATIENT EDUCATION AND AWARENESS

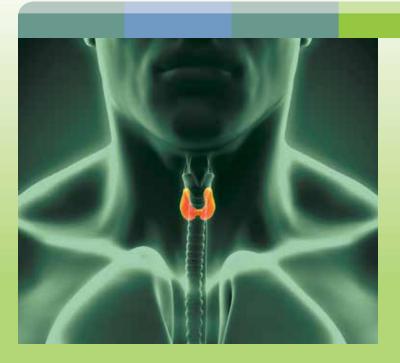
How can patients and families access everything they need to know about thyroid disease and treatment options? Our goal is to provide patients with the tools to be the most informed thyroid person in the waiting room. As an inclusive and compassionate community, ATA provides a collaborative relationship between physicians and patients. ATA connects physicians to patients through "Find a Thyroid Specialist" and videos from leading thyroid experts from ATA as well as some of our partner organizations.

We focus on enhancing patient care and gaining a better understanding of treatment options to improve patient outcomes through our educational resources:

- The *Clinical Thyroidology*<sup>®</sup> for the Public newsletter offers the most up-to-date, cutting-edge thyroid research summaries for a broad audience.
- *Friends of the ATA* newsletter covers the broad spectrum of thyroid disorders and provides the most current resources available on the ATA website.
- *Thyroid Information Brochures* are written by ATA Members and reviewed by Patient Representatives. Currently, the online ATA Thyroid Information library includes over 25 Adult Topics and 7 Pediatric Topics. Many of the brochures have also been translated to Spanish.



 ATA® Alliance for Patient Education – The American Thyroid Association® members have long served as advisors, consultants, and speakers for thyroid patient support organizations. As an association, ATA® works closely with other highly regarded professional and patient education organizations to maintain the highest level of reliable information to the public and patients.



# **ATA HONORED IN 2017**

The American Thyroid Association won the IMA Outstanding Achievement Award in 2017 for *Clinical Thyroidology*<sup>®</sup> for the Public.

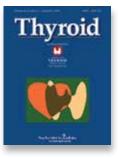
This award is the second highest honor bestowed by Interactive Media Awards (IMA).



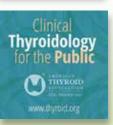
# ATA RESOURCES FOR PHYSICIANS AND PATIENTS

ATA's clinician scientist members have a wealth of expertise and are mission-driven to improve diagnosis, treatment and cures for patients suffering with thyroid disease and thyroid cancer. The ATA represents the best vehicle worldwide for thyroidologists – to share information that improves detection and treatment of thyroid disease; to advance basic and clinical thyroid research; and to provide a collegial setting for professional development.

# ATA EXPERT PUBLICATIONS, GUIDELINES, PHYSICIAN REFERRAL AND THYROID INFORMATION AT YOUR FINGERTIPS!







In 2017, the launch of a thyroid bundle of official journals of the ATA with editorial boards in place has achieved a high degree of success. Staff and Editors have worked to publish timely monthly issues of *THYROID*<sup>®</sup>, *Clinical Thyroidology*<sup>®</sup> and *VideoEndocrinology* (*VE* is guarterly) with press releases and news posts on the ATA website and social media.

- In 2017, *Thyroid*<sup>®</sup> announced an impact factor of 5.515\*, a 46% increase over 2016.
- In 2018, Thyroid<sup>®</sup> announced the new impact factor of 7.557!

There were a record number of submissions in 2017 for the peer-reviewed journals as well as full-text downloads of articles in the three Thyroid<sup>®</sup> journals combined were up 20% in 2017 compared to the prior year.

- 2016: 745,246 downloads for all 3 journals
- 2017: 896,310 downloads for all 3 journals
- In 2018: 517,451 for all 3 journals (as of 8/31/2019)
  - ATA members are listed in our online physician referral system: *http://www.thyroid. org/patient-thyroid-information/endocrinology-thyroid-doctor/*
  - ATA Expert Peer-Reviewed Open Access Guidelines: https://www.thyroid.org/ professionals/ata-professional-guidelines/
  - ATA Expert Thyroid Patient Information:
     Available in English:
     https://www.thyroid.org/thyroid-information/
     Available in Spanish:
     https://www.thyroid.org/informacion-sobre-la-tiroides/









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The American Thyroid Association is extremely grateful to our donors whose generousity helps us carry out our mission each day!

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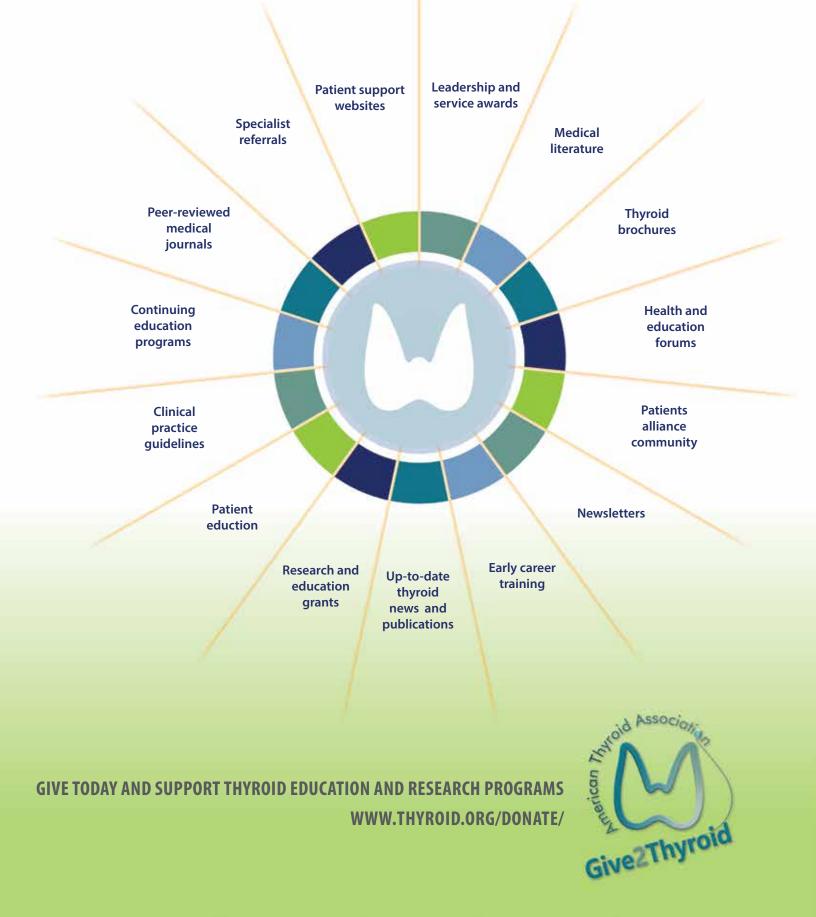
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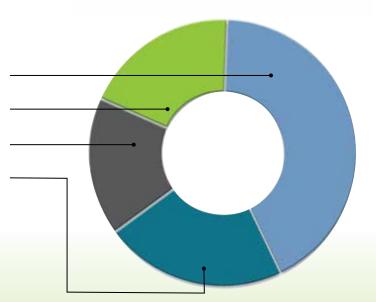
# **2017 EXPENSES**

### **FISCAL YEAR 2017 EXPENSES**

Fundraising       5%       \$ 144,016         Management       3%       \$ 83,973         TOTAL:       \$ 2,874,645	
Fundraising <b>5%</b> \$ 144,016	
Program Services 92% \$ 2,646,656	

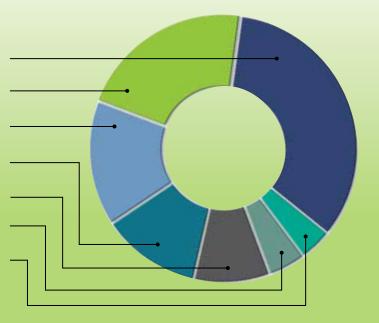
### **TOTAL PROGRAM SERVICES EXPENSES**

Education Scientific Meetings	42%	\$ 1,125,477
Research	19%	\$ 500,359
Education Publications	17%	\$ 444,908
Education Public, Patient, and Professional Awareness	22%	\$ 575,912
TOTAL:		\$2,646,656



### **TOTAL FUNCTIONAL EXPENSES**

Human Resources	34%	\$969,074
Educational Meetings	21%	\$612,729
Research	15%	\$436,750
Governance	12%	\$347,160
Communication	<b>9</b> %	\$264,303
Information Technology	5%	\$113,411
Infrastructure	4%	\$131,218
TOTAL:		\$2,874,645



# **2017 OPERATING INCOME**

#### (JANUARY - DECEMBER 2017)

### **ATA INCOME**

Meetings	\$1,447,955
Publications	\$423,667
Membership	\$527,937
Grants	\$330,022
Contributions	\$203,472
Sponsorships	\$72,000
TOTAL OPERATION INCOME	\$3,005,053



# **2017 ATA BALANCE SHEET**

#### (DECEMBER 2017)

#### ASSETS

#### CURRENT ASSETS

### LIABILITIES & NET ASSETS

#### CURRENT LIABILITIES

т

**TOTAL ASSETS** 

Accounts Payable & Accrued Expenses	\$472,112
Deferred Revenue	460,026
Total Current Liabilities	\$932,138
Deferred Rent	\$20,943
Deferred Compensation	\$97,000
TAL LIABILITIES	\$1,050,081
	\$1,050,081
TALLIABILITIES	\$1,050,081
T ASSETS	\$ 675,822
T ASSETS Unrestricted	\$ 675,822 2,806,449
T ASSETS Unrestricted Unrestricted, Board Designated	\$ 675,822 2,806,449

Total Net Assets	
Total Restricted	\$4,679,046
Permanently Restricted	3,263,379
Temporarily Restricted	\$1,415,667

**TOTAL LIABILITIES & NET ASSETS** 

\$9,211,398

\$9,211,398

## ATA ALLIANCE FOR THYROID PATIENT EDUCATION



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