

EXHIBITOR PROSPECTUS

Reserve your exhibit booth today for the

82nd Annual Meeting of the American Thyroid Association

September 19-23, 2012

Hilton Quebec and the Québec City Convention Centre
Quebec, PQ, Canada



At the ATA meeting you will find:

- ✓ Unmatched collegiality and direct access to the decision-makers in thyroidology
- ✓ Contacts to improve your business productivity
- ✓ Leading thyroid specialists (endocrinologists, surgeons, nuclear medicine physicians, research scientists) dedicated to innovative research, education and cutting-edge science

**OUR 2011 EXHIBIT HALL SOLD-OUT.
DON'T MISS YOUR CHANCE IN 2012.**



AMERICAN
THYROID
ASSOCIATION
FOUNDED 1923

www.thyroid.org

WHO:

The American Thyroid Association (ATA) is the leading worldwide organization dedicated to the advancement, understanding, prevention, diagnosis and treatment of thyroid disorders and thyroid cancer. ATA is an international individual membership organization with over 1,400 members from 43 countries around the world. Celebrating its 89th anniversary, ATA delivers its mission through several key endeavors: the publication of highly regarded monthly journals, **THYROID**, **Clinical Thyroidology** and **Clinical Thyroidology for Patients**; annual scientific meetings; biennial clinical and research symposia; research grant programs for young investigators, support of online professional, public and patient educational programs; and the development of guidelines for clinical management of thyroid disease.

WHAT:

An exhibit hall designed for you to interact with the top professionals in the field of thyroidology in an ideal setting. ATA's exhibit hall is located directly next to the general session giving exhibitors consistent access to attendees throughout the day.

WHY:

- ✓ Position your company with key decision makers in thyroid research and treatment
- ✓ Showcase your products and services to highly specialized physicians and scientists
- ✓ Develop collaborations and partnerships to improve patient treatment



The American Thyroid Association (ATA) is the leading worldwide organization dedicated to the advancement, understanding, prevention, diagnosis and treatment of thyroid disorders and thyroid cancer.

- ✓ Generate leads in three days that produce years of working relationships
- ✓ Meet thought leaders face-to-face in one convenient location

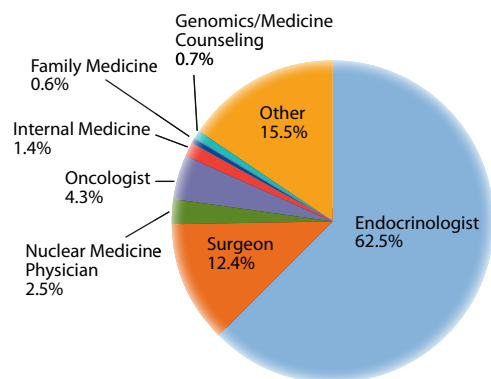
BENEFIT TO YOU:

- ✓ One year complimentary prime spot on ATA's Virtual exhibit hall at www.thyroid.org –comes with full exhibitor registration
- ✓ Complimentary post-meeting registration mailing list; one pre-meeting mailing list for \$250 for paid exhibitors
- ✓ One complimentary full meeting registration pass to scientific meeting sessions with full registration booth payment; additional passes available at full meeting registration rates (not available with non-profit or non-paid exhibit space)
- ✓ Three exhibits-only registration passes with paid exhibit space
- ✓ Access to thyroid specialists, basic scientists, nuclear medicine physicians, surgeons, endocrinologists, and program directors

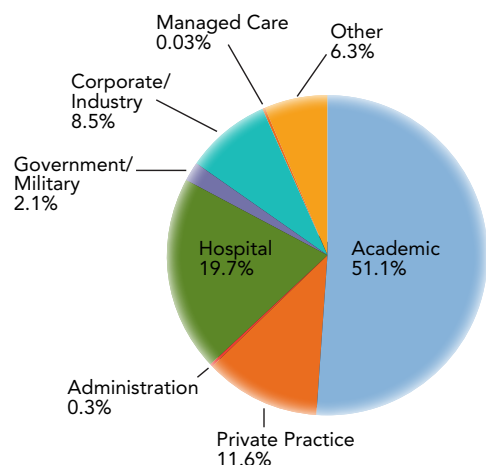
- ✓ Acknowledgement in announcement slides, scientific program and signage
- ✓ All exhibitor personnel are invited to the Opening Welcome Reception
- ✓ Opportunity to network with attendees at Breaks and Poster Sessions
- ✓ Pipe and drape provided



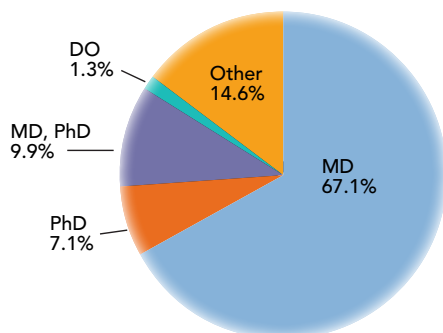
MEETING ATTENDEE SPECIALTIES



WORK ENVIRONMENTS



ACADEMIC DESIGNATIONS



PAST INDUSTRY PARTNERS

ABBOTT LABORATORIES
 AKRIMAX PHARMACEUTICALS
 ASTRAZENECA
 ASURAGEN
 BRISTOL-MYERS SQUIBB
 CBLPATH, INC.
 CONTEXTMEDIA
 DIAGNOSTIC HYBRIDS
 DRAXIMAGE
 ELSEVIER SCIENCE
 ENDOCRINE EDUCATION, INC.
 EXELIXIS, INC.
 FNAPATH
 GE HEALTHCARE
 GENZYME CORPORATION, INC.
 GRAVES' DISEASE AND THYROID FOUNDATION
 KARGER PUBLISHERS
 KRONUS, INC.
 MARY ANN LIEBERT, INC., PUBLISHERS
 M.D. ANDERSON CANCER CENTER
 MEDICHEF
 MEDISON
 MERCK KGAA
 MINDRAY ULTRASOUND
 NOVO NORDISK
 ORTHO-CLINICAL DIAGNOSTICS/JOHNSON & JOHNSON
 OUTPATIENT PATHOLOGY ASSOCIATES
 OXIGENE, INC.
 QUEBEC CITY TOURISM
 QUEST DIAGNOSTICS
 QUIDEL CORPORATION
 SIEMENS MEDICAL SOLUTIONS USA, INC.
 SMARTSOUND ULTRASOUND, INC.
 SONOSITE, INC.
 SUPERSONIC IMAGINE, INC.
 TERASON ULTRASOUND
 THYCA: THYROID CANCER SURVIVOR'S ASSOCIATION
 TOSHIBA ULTRASOUND
 TRIMETA, LLC.
 ULTRASONIX MEDICAL CORPORATION
 UNITED BIOSOURCE CORPORATION
 VERACYTE, INC.
 YALE PATHOLOGY LABS

WHERE:

82ND ANNUAL MEETING OF THE AMERICAN THYROID ASSOCIATION

September 19-23, 2012, Hilton Québec and QC Convention Centre, Québec, Canada

EXHIBIT HALL LOCATION: Québec City Convention Centre, 900, Honoré-Mercier, Québec, Canada G1R 5T8; Loading dock dedicated to the ATA show: Level 1, 875, St-Joachim, Québec (Québec) G1R 5V4 Telephone: 1-888-679-4000; www.convention.qc.ca

HEADQUARTERS HOTEL: Hilton Québec (adjacent to the convention center) 1100 Rene-Levesque Est, Québec, Québec, Canada G1R 4P3; Telephone: 1- 418- 647-2411 <http://www.hiltonquebec.com/en/>

WHEN:

SCIENTIFIC MEETING: Wednesday through Sunday, September 19-23, 2012

SHOW DATES: Wednesday through Saturday, September 19-22, 2012

TENTATIVE SCHEDULE:

(Times subject to change)

WEDNESDAY, SEPTEMBER 19

3:00 pm – 7:00 pm	Exhibit Hall Move-In
7:30 pm – 9:00 pm	Exhibit Hall Open/ATA Welcome Reception in the Exhibit Hall

THURSDAY, SEPTEMBER 20

9:00 am – 4:30 pm	Exhibit Hall OpenTimes
Time TBD	Poster Review and Breaks in the Exhibit Hall (3 total)

FRIDAY, SEPTEMBER 21

9:00 am – 4:30 pm	Exhibit Hall Open
Times TBD	Poster Review and Breaks in the Exhibit Hall (3 total)

SATURDAY, SEPTEMBER 22

9:00 am – 2:00 pm	Exhibit Hall Open
Times TBD	Poster Review and Breaks in the Exhibit Hall (2 total)
2:00 pm	Move Out

EXPOSITION SERVICES AND EQUIPMENT:

The American Thyroid Association has selected GES (Global Experience Specialists) to handle all decorating and exhibit furniture. Contact: Dominik Bergeron-Talbot, Phone: 418-877-2727; Email: Dbergeron-talbot@ges.com

RESERVE YOUR BOOTH SPACE NOW!

All prices in U.S. Dollars

8' X 10' STANDARD BOOTH

\$4,995 (includes one full meeting registration pass and three exhibits-only passes)

ULTRASOUND VENDOR STANDARD BOOTH (8' X 10')

\$4,495 (includes one full meeting registration pass and three exhibits-only passes)

NON-PROFIT ORGANIZATION (TABLETOP SPACE ONLY)

\$495 (includes three exhibits-only registration passes; does not include one complimentary full meeting registration pass)



INCREASE YOUR VISIBILITY BEYOND YOUR BOOTH:

The ATA Annual Meeting offers [sponsorship opportunities](#) ranging from scientific sessions and early-riser seminars to “meet the professor” workshops, receptions, and refreshment breaks. We want to work with you to give you maximum exposure – see [Sponsorship Opportunities](#).

Research by ATA members has led to important breakthroughs that have improved the lives of millions of patients with thyroid disease. With your support, this exciting and important work will continue. To [contribute to thyroid research](#), visit www.thyroid.org/support/.

GENERAL INFORMATION:

To reserve your exhibit space, complete a copy of the Application and Contract for Exhibit Space in this brochure, and fax or mail the application with your payment to:

AMERICAN THYROID ASSOCIATION

6066 Leesburg Pike, Suite 550
Falls Church, VA 22041 USA
Phone: 703-998-8890 • Fax: 703-998-8893
Email: thyroid@thyroid.org
Website: www.thyroid.org/professionals/education/meetings.html.

SECURITY:

ATA and the Québec City Convention Centre assume no responsibility for lost or stolen items. Protect your valuables (e.g. laptop computers) and special display materials.



APPLICATION AND CONTRACT FOR EXHIBIT SPACE 82nd ANNUAL MEETING OF THE AMERICAN THYROID ASSOCIATION

Québec City Convention Centre, 900, Honoré-Mercier, Québec, Canada G1R 5T8
EXHIBIT DATES: SEPTEMBER 19-22, 2012

CONTACT INFORMATION:

COMPANY NAME: _____
 COMPANY CONTACT: _____ POSITION/TITLE: _____
 ADDRESS: _____
 CITY: _____ STATE: _____ ZIP CODE: _____ COUNTRY: _____ POSTAL CODE: _____
 TELEPHONE: _____ FAX: _____
 EMAIL ADDRESS (must complete): _____ COMPANY WEBSITE: _____

BOOTH RATES: (please check one):

- ☐ (# OF BOOTHS 8' X 10' STANDARD BOOTH - \$4,995 (# OF BOOTHS: _____)
☐ ULTRASOUND VENDOR STANDARD BOOTH (8' X 10') - \$4,495 (# OF BOOTHS: _____)
☐ NON-PROFIT ORGANIZATION (TABLETOP ONLY) - \$495 (NOTE: FULL BOOTHS FOR NON-PROFITS AVAILABLE AT FULL 8' X 10' BOOTH RATE)
 (# OF BOOTHS: _____)

BOOTH LOCATION PREFERENCE: 1st _____ 2nd _____ 3rd _____

IF NEW EXHIBITOR, REFERRED BY: _____

SPECIAL REQUIREMENTS: _____

PAYMENT INFORMATION:

- ☐ A CHECK IS ENCLOSED FOR \$ _____ MADE PAYABLE TO AMERICAN THYROID ASSOCIATION (\$ USD ONLY)
☐ PLEASE CHARGE MY CREDIT CARD \$ _____ ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS

NAME ON CREDIT CARD: _____

CREDIT CARD NUMBER: _____ EXP. DATE: _____ SECURITY CODE: _____

SIGNATURE: _____ DATE: _____

AGREEMENT:

We agree to abide by all Terms and Conditions governing the Exposition, as stated on this application Rules and Regulations contract for exhibit space for the 82nd Annual Meeting of the American Thyroid Association.

NAME (PLEASE PRINT): _____ TITLE: _____

COMPANY: _____

SIGNATURE: _____ DATE: _____

CANCELLATION POLICY:

All cancellations must be submitted in writing. If an exhibitor cancels or reduces contracted space on or before June 1, 2012, they are entitled to a full refund. After June 1, 2012, but on or before August 1, 2012, the exhibitor is responsible for 50% of the contracted space. After August 1, 2012, the exhibitor is responsible for the full cost of the contracted space irrespective of the reason for cancellation.

REMINDER: Please include with this signed application/contract, a Certificate of Liability and Samples/Examples of material or products to be distributed at the show. If you are a 501(c), please include IRS documentation.

PLEASE MAIL COMPLETED FORM TO:

AMERICAN THYROID ASSOCIATION
 6066 LEESBURG PIKE, SUITE 550
 FALLS CHURCH, VA 22041, USA

CONTACT US:

PHONE: 703-998-8890; FAX: 703-998-8893
 EMAIL: THYROID@THYROID.ORG
 WEBSITE: WWW.THYROID.ORG

FOR ATA USE ONLY

Payment Received Date: _____ # of booths: _____ Booth Assignment: _____ Total # of Exhibitor Personnel: _____

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

82nd ANNUAL MEETING OF THE AMERICAN THYROID ASSOCIATION
SEPTEMBER 19-23, 2012

Create an impact at the 82nd Annual Meeting of the American Thyroid Association. Position your company as an industry leader. Gain more visibility and recognition throughout the meeting. For more information about programs available for recognition and sponsorship, please contact the ATA executive director, Bobbi Smith, at 703.998.8890 or by email at bsmith@thyroid.org.

SCIENTIFIC PROGRAM SPONSORSHIP OPPORTUNITIES

CME SYMPOSIA Cost is \$125,500	A very select number of sponsorships are reserved for CME Symposia "early-risers". The Program Committee develops topics of relevance which are not repeated on the scientific meeting program. CME services are provided and there is no competing program during these sessions. CME Services include all speaker correspondence and release forms, CME accreditation as well as a coordinated meal function. Exclusive or shared sponsorship.
SYMPOSIUM Cost is \$6,000	Select a symposium that you would like to sponsor and we will post a special recognition sign, announcement slides and acknowledgement in the program book received by every attendee. Exclusive sponsorship.
PLENARY SESSION Cost is \$15,000	Keynote or plenary speakers are selected by the program committee for their special appeal and expertise on a topic of interest to the audience. 3 keynotes are usually included in the meeting. Exclusive sponsorship.
FELLOWS TRACK Cost is \$75,000	Sponsor the ATA Fellows' Track – a parallel and integrated educational program to introduce Fellows to the annual meeting. The best and the brightest young medical and surgical fellows meet with leaders in thyroidology for case presentations, lectures and interactive discussions. Multiple sponsors are welcome for the Fellows' Track.
MEET-THE-PROFESSOR WORKSHOP Cost is \$8,500	Prestigious faculty present topics of special interest. Recognition in the program book and your company name on meeting signage. Exclusive sponsorship.
MEETING SPONSOR Cost is \$6,000	Sponsor the Meeting and have your name displayed on the announcement slides and in the program book. We welcome your support.
EXPO THEATER Cost is \$8,000	New this year, exhibit companies may hold sessions to showcase a new service or present new data of your choice on or near the exhibit hall floor during designated hours. First come, first served.

IN-KIND SPONSORSHIP OPPORTUNITIES

BULLETINS/FLYERS Cost is \$2,000	Job openings, upcoming meetings announcements, flyers and bulletins can be distributed from a table near the exhibit hall or meeting registration.
ULTRASOUND VENDORS	Another great benefit, ultrasound vendors are able to participate in one of two ultrasound workshop practicums offered to meeting attendees. Participation is on a first-come, first-served basis with paid exhibit booth rental.
MEETING BAGS, LANYARDS, HOTEL KEY CARDS, PINS, MOBILE APP	Contact the ATA for pricing and all available options

Sponsorship cost is subject to change based on current budget projections. Please see the most recent listing.

WHO MAY EXHIBIT:

The exhibit is for firms offering projects, equipment and services, which are related to the interests and educational values of the American Thyroid Association (ATA). An application for Exhibit Space must be accompanied by a description of products or services and any brochures. ATA reserves the right to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

BOOTH PAYMENT:

Checks should be made payable in U.S. Dollars to the American Thyroid Association (Federal Tax ID # 41 603 8600) for the full amount of the booth, with the application/contract signed and sent to the American Thyroid Association, Inc., 6066 Leesburg Pike, Suite 550, Falls Church, VA 22041, USA, phone 703-998-8890, fax to 703-998-8893, email to thyroid@thyroid.org.

BOOTH LOCATION:

ATA will endeavor to honor choice of space as noted on the contract in the order requested. In the event that preferred space is not available, ATA reserves the right to assign alternative space. Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should so indicate on their application. Careful consideration will be given to all such requests. If a company's booth selection is not available, it is management's policy to call the company to discuss options available.

BE A GOOD NEIGHBOR:

The general rule of the exhibitor floor is: Be a good neighbor. No exhibits will be permitted which interfere with other exhibitors, impede the access to each booth or impede the free use of the aisle. Booth personnel including demonstrators are required to confine their activities within their contracted booth space. Apart from the specific display space for which an exhibiting company has contracted with ATA, no part of the Société du Centre des Convention de Québec space may be used by any other organization. All additional space or meeting requests must be inquired about and approved by the ATA headquarters office. Displays must fit within the confines of your booth space and be placed against the back of the booth so that they do not impede sight line from one booth to the next. All giveaway items must be distributed within the exhibitor's booth. No balloons may be distributed. Items that cannot be stored in sufficient quantities within this space are not appropriate. The process of distribution however must not interfere with the orderly conduct of business by other participants.

NON-PROFIT ORGANIZATIONS:

501(c) Non Profits must attach IRS documentation with contract and payment. Non-profits will be assigned booths or tabletops at random and are limited to three exhibits-only staff badges per booth.

CANCELLATION & REDUCTION POLICY:

All cancellations and/or reductions must be submitted in writing.

RULES AND REGULATIONS CONTRACT FOR EXHIBIT SPACE 82nd ANNUAL MEETING OF THE AMERICAN THYROID ASSOCIATION (ATA)

If an exhibitor cancels or reduces assigned space on or before June 1, 2012, they are entitled to a full refund. After June 1, 2012, but on or before August 1, 2012, the exhibitor is responsible for 50% of the contracted space. After August 1, 2012, the exhibitor is responsible for the full cost of

the contracted space irrespective of the reason for cancellation.

SUBLETTING OF BOOTH SPACE:

The exhibitor agrees not to assign, sublet, or apportion space or any part thereof allotted to him/her, nor to exhibit, advertise, or offer for sale goods other than manufactured or sold by him/her in the regular course of business.

INSTALLATION AND DISMANTLING:

The installation and dismantling times for the show are provided with the Exhibit Schedule included herein. It shall be the duty and responsibility of each exhibitor to install the exhibit before the specified opening time and to dismantle and arrange for shipments of the exhibit immediately after the close of the exhibit hall. ATA reserves the right to refuse installation and dismantle outside the designated hours. Exhibits must remain intact until the official closing time of the show and may not be dismantled or removed, in whole or in part, before that time. An early dismantling fee of \$500.00 USD will be assessed to any exhibitor who dismantles any booth space before the official closing date of the exhibit show.

EXHIBITOR PACKAGE:

You will receive pipe and drape with your booth payment. All other items for inside your booth space may be purchased or rented through our official service contractor. You will receive an exhibitor kit approximately 12 weeks prior to the show.

TERMINATION:

The ATA shall have the right to terminate the exhibitor's rights pursuant to this contract at any time immediately upon discovery of a violation of this provision. The exhibitor agrees that in the event of termination for such violation, the ATA shall be borne by the exhibitor.

LIABILITY & SECURITY:

The exhibitor assumes all responsibility for compliance with local, city, state, provincial safety, fire, health, and hotel ordinances regarding the installation and the operation of this exhibit. The ATA does not provide security for the exhibitors and has no responsibility for theft of or damage to exhibitors' property. Exhibitors are cautioned to have a representative in attendance during set-up, dismantle, and show hours and to maintain security of portable electronics (e.g. laptops) at all times. The exhibitor assumes all liability to property, person or persons arising from accidental or other causes incidental to movement and operation of the exhibit and hereby releases ATA, its contractors, and the Québec City Convention Centre from any liability whatsoever. Exhibiting companies are required to provide the ATA with a certificate of insurance prior to the show.

PERSONNEL:

The ATA requests that the names of all exhibit personnel be

RULES & REGULATIONS

registered online (www.thyroid.org) by August 10, 2012. After this date, there will be a fee of \$75 per registrant. Three exhibits-only passes are available for booth personnel with exhibit space payment. One full meeting registration pass is provided complimentary to each full-price paid 8 X 10 full exhibit space. All other personnel are expected to register at the prevailing meeting registration rate.

STORAGE OF CRATES AND BOXES:

No combustible decoration, such as crepe paper, tissue paper, cardboard or corrugated paper shall be used at any time. ALL packaging containers, excelsior wrapping paper, must be flameproof and must be removed from the floor (not stored under tables or behind displays). All muslin, velvet silken, or any other cloth decoration must be flameproof. All materials and fluids, which are inflammable, are to be kept in safety containers. Open flames, butane gas, oxygen tanks, etc., are not permitted without the written permission of the convention center and all the applicable fire control agencies having jurisdiction.

HOLD HARMLESS AGREEMENT:

Each exhibitor agrees to protect, save and keep the ATA and its representatives forever harmless from any damages, liability or charges imposed for violation of this agreement, and/or any law or ordinance, whether occasioned by the negligence of the exhibitor, or those holding under the exhibitor, as well as to strictly comply with the applicable terms and conditions contained in this agreement between the ATA, its representatives and the Québec City Convention Centre against and from any and all loss, cost, damage, liability or expense arising from, or out of, or by reason of any accident or the reoccurrence to anyone, including, but not limited to the exhibitor, its agents, employees, business invitees and permits, arising from or out of or by reason of said exhibitor's occupancy and use of the exhibitor premises or a part thereof. In the event that the premises of the Renaissance Esmeralda Resort and Spa shall be destroyed or damaged, or if the show fails to take place as scheduled or is interrupted and/or discontinued or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, terrorism, emergency declared by any governmental agency or by the Exhibit Manager for any other reason, this contract may be terminated by the ATA. In the event of such termination, the exhibitor waives any or all damages and claims for damages.

LISTING AND PROMOTIONAL MATERIALS:

By exhibiting at the ATA Meeting, exhibitors grant ATA a fully paid, perpetual, non-exclusive license to use, display and reproduce the name or logo of the exhibitor in any directory or listing of the meeting exhibitors and to use such names in promotional materials. ATA shall not be liable for any errors in any listing or for omitting any exhibitor from any director or listing pertaining to the meeting.

GENERAL MATTERS:

All matters and questions not specifically covered by the provisions of this agreement are subject to the decision of the ATA. The ATA shall have the right, but not the duty, to amend the provisions hereof relating to exhibit guidelines at any time, and said amendments and/or additions shall be binding on parties hereto. In the event of any amendment or additions to these regulations,

written notice will be given by the ATA to such exhibitors as may be affected by them.

SEVERABILITY OF ANY PROVISIONS:

Should any part of this agreement be found by a court of law or equity to be void, unconstitutional or unenforceable, the remaining provisions of this agreement shall remain in effect and enforceable.

REGULATION ENFORCEMENT:

ATA has full power to interpret and enforce all regulations for the 82nd Annual Meeting and power to make amendments and/or further regulations that are considered necessary for the proper conduct of the show. Such decisions shall be binding on exhibitors. Failure to comply with these or any other regulations or amendments may be sufficient cause for ATA to require the immediate removal of the exhibit and/or the offending exhibitor. This may result in forfeiture of all further rights to exhibit at future shows sponsored by ATA together with all fees paid. ATA may lease any space so forfeited to another exhibitor. ATA reserves the right to reject any or all applications. Any person or group of persons asked to leave the exhibit hall by show management or security will do so at once and will not return until authorized to do so.

MUSIC LICENSING:

The society does not obtain ASCAP or BMI licensing that will allow the use of copyrighted, recorded music in your booth. Exhibitors interested in playing copyrighted, recorded music in their booth must notify the society in writing and obtain the proper licensing from BMI or ASCAP. The ATA will not permit said activity without obtaining the proper licensing. Each exhibitor is responsible for its own actions if proper licensing is not arranged prior to playing copyrighted, recorded music in the booth. If an exhibitor playing copyrighted music cannot produce the proper documents, ATA has no choice but to request that the music be turned off.

DISABILITY PROVISIONS:

Exhibitors represent and warrant (1) the exhibit will be accessible to the full extent required by law (2) the exhibit will comply with the Americans with Disabilities Act (ADA) and with any regulations implemented by the Act and (3) that it shall indemnify and hold harmless ATA from and against any and all claims and expenses including attorney and litigation expenses that may be incurred by or asserted against ATA on the basis of the Exhibitor's breach of this paragraph or noncompliance with any provision of ADA.

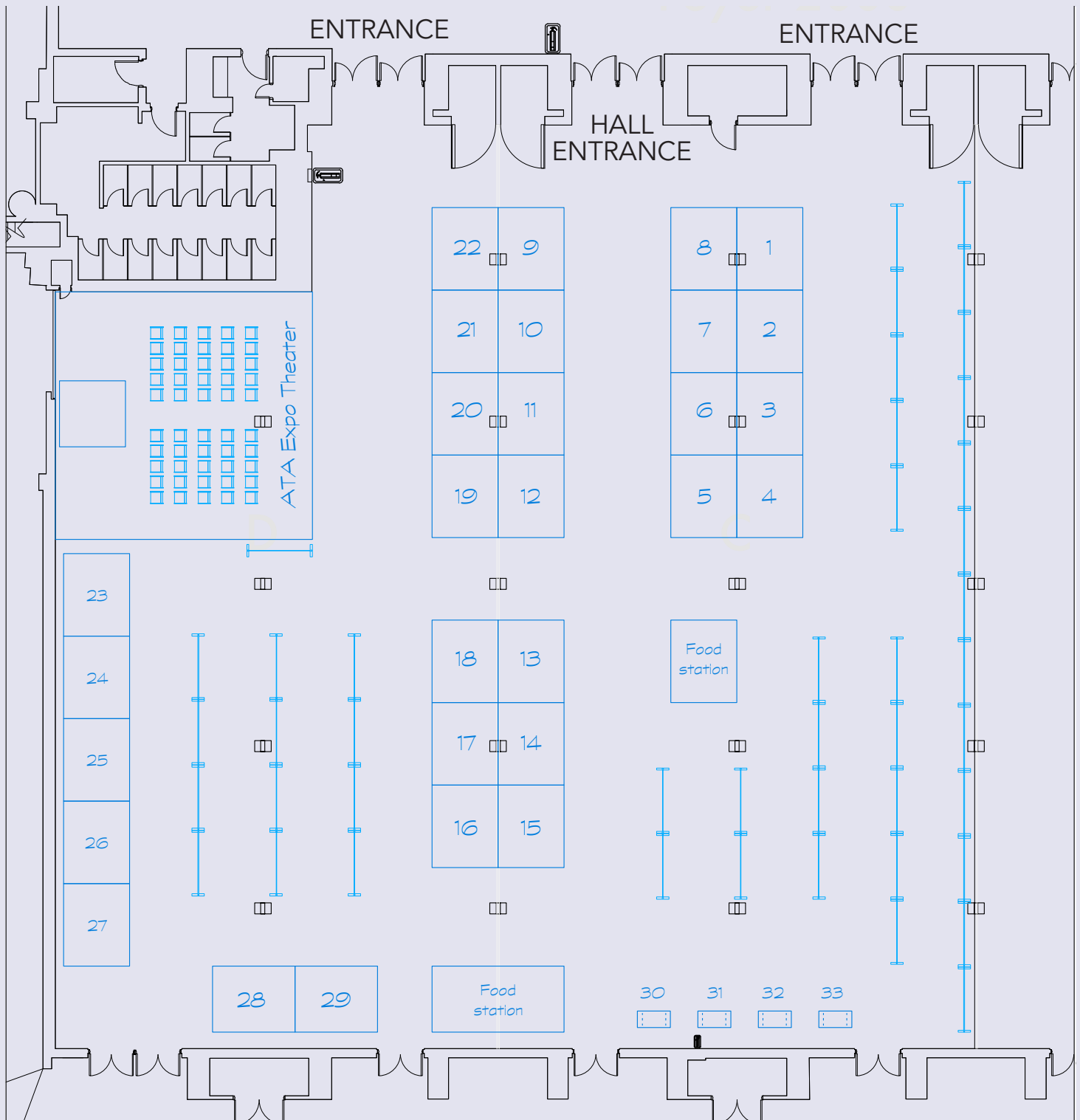
UNION LABOR AND OTHER CONTRACTS:

Exhibitors are required to observe all contracts as well as all rules and regulations in effect between service contractors and the Québec City Convention Centre.

CANCELLATION OF EVENT:

It is mutually agreed that in the event of cancellation of the 82nd Annual Meeting as a result of strikes, governmental regulations or other causes which would prevent its scheduled opening or continuance, this agreement will be terminated immediately, and the American Thyroid Association shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.

EXHIBIT HALL FLOOR PLAN






82nd ANNUAL MEETING OF THE AMERICAN THYROID ASSOCIATION

Hilton Québec and the Québec City Convention Centre,
900, Honoré-Mercier, Québec, Canada G1R 5T8
SEPTEMBER 19-23, 2012

TIME	WEDNESDAY September 19	THURSDAY September 20	FRIDAY September 21	SATURDAY September 22	SUNDAY September 23
6:00		Registration Open 6:30 AM–6:00 PM	Registration Open 6:30 AM–6:00 PM	Registration Open 6:30 AM–6:00 PM	Registration Open 8:00 AM–11:30 AM
7:00	Endocrine Fellows Conference 7:00 AM–4:00 PM	Early Riser Symposium 6:45 AM–8:00 AM	Early Riser Symposium 6:45 AM–8:00 AM	Early Riser Symposium 6:45 AM–8:00 AM	ATA Board of Directors 7:00 AM–8:30 AM
8:00		Plenary Lecture 8:10 AM–8:55 AM	Van Meter Lecture 8:10 AM–8:55 AM	Plenary Lecture 8:10 AM–8:55 AM	Anaplastic TC Guidelines 8:30 AM–9:00 AM
9:00	Exhibitors Move In 10:00 AM–5:00 PM	Highlighted Oral Abstracts (4 total) 9:00 AM–10:00 AM	Symposia (Clinical/Basic) 9:00 AM–10:15 AM	Short Call Oral Abstracts (6 total) 9:00AM–10:30 AM	Hypothyroidism Guidelines 9:00 AM –9:30 AM
10:00		Exhibit Hall Open 9:30 AM–4:30 PM	Exhibit Hall Open 9:30 AM–4:30 PM	Exhibit Hall Open 9:00 AM–2:00 PM	Thyroid Cancer Tumor Board 9:30 AM–11:00 AM
	ATA Board of Directors 10:00 AM–2:00 PM	Poster Review and Break 10:00 AM–11:00 AM	Poster Review and Break 10:15 AM–11:15 AM	Poster Review and Break 10:30 AM–11:30 AM	
11:00		MTP Workshops (5 total) 11:00 AM–12:00 PM	A Bauman Clin Symp/ Basic Symp 11:15 AM–12:30 PM	MTP Workshops (5 total) 11:30 AM–12:30 PM	82nd ANNUAL MEETING ENDS 11:00 AM
12:00	Registration Opens 12:00 PM–9:00 PM	Lunch/Poster Review on Own 12:00 PM–12:45 PM	Lunch/Poster Review on Own 12:30 PM–1:15 PM	Lunch/Poster Review on Own 12:30 PM–1:15 PM	Full meeting details and updates available online at www.thyroid.org American Thyroid Association 6066 Leesburg Pike Suite 550 Falls Church, VA 22041 Phone: 703-998-8890 Fax: 703-998-8893 E-mail: thyroid@thyroid.org
1:00		WIT Networking Meeting 12:00 PM–12:45 PM	ATA Cmte/TF Luncheon 12:30 PM–1:15 PM	Paul Starr Award Lecture 1:20 PM–2:05 PM	
	Ultrasound Workshop 1:30 PM–5:30 PM (Admission with ticket only)	Sidney H. Ingbar Award Lecture 12:50 PM–1:35 PM	Lewis E. Braverman Award Lecture 1:20 PM–2:05 PM	Oral Abstracts (4 Clinical/4 Basic) 2:10 PM–3:10 PM	
		Oral Abstracts (6 Clinical/6 Basic) 1:40 PM–3:10 PM	MTP Workshops (5 total) 2:10 PM–3:10 PM	Symposia (Clinical/Basic) 3:15 PM–4:30 PM	
3:00	Poster Review and Break 3:10 PM–3:40 PM	Clark Sawin Historical Vignette 3:15 PM–3:45 PM	Break 4:30 PM–4:45 PM		
4:00	Welcome Remarks and Opening Session 5:30 PM–7:30 PM	Symposia (Clinical/Basic) 3:40 PM–4:55 PM	Poster Review and Break 3:45 PM–4:15 PM	Symposium 4:45 PM–6:00 PM	
5:00		Symposium 5:00 PM–6:15 PM	ATA Research Grant Recipients 4:15 PM–4:55 PM		
6:00	Welcome Reception 7:30 PM– 9:00 PM	ATA Annual Business Meeting 6:15 PM–7:15 PM	Oral Abstracts (6 Clinical/ 6 Basic) 5:00 PM–6:30 PM	FREE EVENING	
7:00		FREE EVENING	ATA Annual Banquet 7:30 PM–11:00 PM		



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