

## Press/Media Registration and Press Policies

The 88<sup>th</sup> Annual Meeting of the American Thyroid Association (ATA) will take place October 3-7, 2018 in Washington, DC at the Marriott Marquis. Media registration and press policies (detailed below and available at [www.thyroid.org](http://www.thyroid.org)) provide editors, reporters, and health and medical writers, as well as corporations and institutions, with information about how the ATA will support your endeavors to cover the scientific news of the *88th Annual Meeting of the ATA*.

**ATA Annual Meeting Embargo Policy:** Photos and recording devices of any kind are not permitted in the scientific sessions. Reporting on unpublished data is not authorized without express written consent by the presenter. **Photos of copyrighted material reprinted without the prior consent of the study author/presenter are strictly prohibited.**

The media, companies and institutions issuing press releases, and others are required to abide by the embargo policies governing the ATA's annual meeting. The abstracts selected for presentation at the 88th ATA Annual Meeting will be available online by September 15, 2018, published in a special online issue of *Thyroid*<sup>®</sup>, the official journal of the ATA.

The information contained in the abstracts is embargoed until the abstracts are available online. Coverage of information that goes beyond the scope of the abstract (e.g., additional analysis, commentary, or updated information from those individuals and companies involved in the study) is embargoed according to the following criteria:

- **For oral and short oral presentations:** the embargo deadline is the start time of the session in which the presentation is being made.
- **For poster presentations:** the embargo lifts when the poster session in which the poster is presented opens for viewing in the morning (i.e., when the poster hall opens that day).

**Photography, Videotaping, and Audio Recording Guidance:** *All photography, video and audio taping require permission of presenters and participants.*

**Allowed in ATA meeting lobby area and public areas:** video recordings in public areas of the conference hotel.

## Press/Media Registration and Press Policies

### **Prohibited in Scientific Sessions:**

- Taking photos during sessions.
- Taking photos of slide or PowerPoint presentations.
- Videotaping or audio recording session presentation slides or discussions.

**Allowed in Poster Session:** Photography (non-flash only) and audio recordings.

**Prohibited in Exhibit Hall:** Photography, videotaping, or audio recording.

**Interviews:** Registered media may reserve an interview room only for the purpose of editorial news coverage, and requests can be made through the ATA staff. Use of this room is by appointment only and is subject to availability. Pre-meeting interviews are available for reporters interested in speaking with researchers whose work is featured in the ATA program. Please note that all pre-meeting interviews follow the same embargo policies.

**On-Site Media Guidelines:** The following rules apply only to registered media. All other meeting attendees are required to adhere to the general Meeting Rules and Regulations. ***All photography, video and audio taping require permission of presenters and participants.***

**Meeting Admission:** Registration for press/media for the 88<sup>th</sup> Annual Meeting of the ATA is available on the ATA website at <https://www.thyroid.org/88th-annual-meeting-ata/>. Verification of press credentials may be requested as needed. Registered media are required to wear the Meeting "Press" badge at all times while on site at the Congress/Annual Meeting. All scientific sessions, education sessions, abstract sessions, and special lectures at the annual meeting are open to the media. Entry into sessions requires a badge. **Photos and recording devices of any kind are not permitted in the scientific sessions. Reporting on unpublished data must be authorized by the presenter.** Sessions that are designated members-only or ticketed are **not** open to registered media, which include receptions and annual business meetings.

**Media credentials are required for use of the press room and must include either:**

- Business card clearly showing media affiliation (a print, online, or broadcast news organization) and position (editor, writer, producer, reporter). If a business card is used to register, an additional form of identification may be requested.

## Press/Media Registration and Press Policies

- Letter of assignment on official company letterhead from an editor of a recognized publication or a producer of a broadcast program certifying that you are covering the study or abstract for the respective news organization.

**Violation of ATA Policies by Reporters/Journalists:** The Association reserves the right to bar, from this and future annual meetings, any registered media who attempt to obtain advertising or subscriptions from any exhibitor or registrant, who deliberately promote the marketing objectives of a single company or institution, or who misuse media privileges to engage in activities other than journalistic pursuits.

### **THYROID EXPO 2018 Exhibit & Poster Hall Hours**

#### *Thursday, October 4, 2018*

9:30 am – 4:30 pm Exhibit Hall Open  
9:50 am – 10:45 am Poster Review & Break  
12:00 pm – 1:00 pm Poster Review  
3:05 pm – 4:00 pm Poster Review & Break

#### *Friday, October 5, 2018*

9:30 am – 4:30 pm Exhibit Hall Open  
9:50 am – 10:45 am Poster Review & Break  
12:00 pm – 1:00 pm Poster Review  
3:05 pm – 4:00 pm Poster Review & Break

#### *Saturday, October 6, 2018*

9:30 am – 1:30 pm Exhibit Hall Open  
9:50 am – 10:45 am Poster Review & Break  
11:30 am – 12:30 pm Poster Review  
1:30 pm Hall Closes

**Media/Press Room:** Located in the Marriott Marquis, Washington, DC. Location and hours will be provided onsite during the annual meeting.

**Marriott Marquis Business Center:** Located in Upper Lobby and open 24 hours a day.

*The **American Thyroid Association (ATA)** is the leading worldwide organization dedicated to the advancement, understanding, prevention, diagnosis, and treatment of thyroid disorders and thyroid cancer. ATA is an international membership medical society with over 1,700 members from 43 countries around the world.*