We invite your company to bring your portfolio of latest insights and innovations to enhance and expand attendee knowledge and resources. Your company’s increased visibility and recognition will bring benefit throughout the year ahead. Put your company in the limelight of leadership and focus by engaging in one or more of our ATA 2020 support and marketing offerings:

**THYROID EXPO 2020: EXHIBIT BOOTH**
SEE EXHIBITOR PROSPECTUS AND BOOTH APPLICATION FOR AVAILABLE BOOTH SIZES AND PRICING

Opportunity to purchase a booth in the ATA THYROID EXPO 2020 Exhibit Hall
- Booth space in ATA THYROID EXPO 2020 Exhibit Hall
- Logo, company description and website address listed in printed ATA Expo Guide
- Inclusion in ATA meeting mobile app exhibitor listing and exhibit map
- Listing on the ATA Spring Meeting of the ATA Exhibits section webpage as a confirmed exhibitor
- Complimentary meeting registrations as outlined in the exhibitor prospectus per booth space purchase
- Reserved space/description on the online ATA Virtual Exhibit Hall for one-year post-conference
- One, one-time use post-meeting attendee mailing list
- Booth opportunities available until hall fills

**THYROID EXPO 2020: EXPO THEATER**
$18,000 PER OPPORTUNITY

Opportunity to present your research, product or services to meeting attendees for up to 60 minutes. Four opportunities available over the morning break and lunch period each day
- Available dates and times (4 total opportunities):
  - Friday, May 29, 2020: 10:15 AM – 11:15 AM and 12:30 PM – 1:30 PM;
  - Saturday, May 30, 2020: 10:15 AM – 11:15 AM and 12:30 PM – 1:30 PM;
- Preset Expo Theater space located within the meeting venue (maximum capacity approximately 110-125 seats)
- Standard audiovisual equipment included (screen, LCD projector, laser pointer, sound system, podium with microphone, two head table microphones, and one standing aisle microphone).
- Company Listing on ATA Spring Meeting Ancillary and Satellite Events webpage
- Inclusion in ATA meeting mobile APP schedule.

**HEADQUARTERS HOTEL KEY CARDS**
$15,000 EXCLUSIVE OPPORTUNITY

Opportunity to have your company’s logo/branding on the headquarters hotel key cards distributed to all attendees staying at the meeting hotel.
- Key Card productions is scheduled for April 2020; therefore graphics will be requested by early to mid-March for review and formatting.
- Add key card sleeves/holders for an additional $5,000.00

**ATA SPRING MEETING BAG INSERT**
$4,000 PER INSERT (Submit early to ensure inclusion!)

Handout/insert included in the ATA meeting bag distributed to every attendee at meeting registration.
- One-pager and up to 6-page brochure/pamphlet; partner responsible for printed copies and delivery to venue by Tuesday, May 26, 2020
- Suggested order numbers = 500 copies
- 1 bag insert available for purchase per exhibit company or sponsor

**ATA VENUE FREE-STANDING SIGNS**
$3,500 FOR ONE-SIDED DISPLAYS; $6,500 FOR DOUBLE-SIDED DISPLAYS

Opportunity for a single, freestanding sign placed in high traffic area of event venue
- 1 free-standing available for purchase per company
- ATA will review and advise on sign design, content, and placement in venue
Opportunity to have an ad placed in the ATA Expo Guide is distributed to all meeting attendees at registration. The ATA Expo Guide includes information such as exhibitor listings with logos and brief descriptions, an expo hall map, expo theater listings, the ATA meeting at-a-glance, ancillary and satellite program listings.

- **HALF PAGE AD: Black & White** – $1,500
- **HALF PAGE AD: 4-color** – $2,000
- **FULL PAGE AD: Black & White** – $2,500
- **FULL PAGE AD: 4-color** – $4,000

*Expo Guide ads should be submitted to ATA for review and approval to prepare for printing by April 15, 2020.

**ATA EVENT MOBILE APP LOGO**

$7,500 (SHARED OPPORTUNITY)

Opportunity to have your meeting logo appear on the ATA meeting Mobile APP downloaded by over 60% of meeting attendees.

- Recognition by way of rotating banner ad in the ATA meeting mobile APP
- Inclusion in onsite signage as Mobile App supporter

**ATA SPRING MEETING ANCILLARY EVENT**

$2,500 per event (Available to Confirmed Exhibit); $5,000 per event (Non-ATA exhibitor, but confirmed sponsor)

Opportunity to host non-CME special group events such as advisory board meetings, focus group meetings, hospitality room/suite, internal corporate business, investigator meeting, office, press event, social event or staff meeting for less than 50 persons.

- Meeting room located in meeting facility provided by the ATA. **NOTE:** Space obtained outside of the ATA official meeting venue is also subject to ATA approval and relevant fees.
- Company Listing in printed ATA Expo Guide and ATA website Ancillary/Satellite Meetings Pages
- Inclusion in ATA meeting mobile APP schedule

*See ATA Spring Meeting Ancillary-Satellite Events Policy and the ATA Ancillary-Satellite Events Request Form for policy and guidelines. Presentation topic and content subject to ATA review/approval.

**ATA SPRING MEETING EXCLUSIVE BREAKFAST SATELLITE SYMPOSIUM**

$85,000 EXCLUSIVE OPPORTUNITY (Available to Confirmed Exhibitors or Sponsor Partners Only)

75-minute Breakfast symposium host, two opportunities available – Details and dates:

- **Friday, May 29, 2020 or Saturday, May 30, 2020, Time: 6:30 AM – 7:45 AM**
- Meeting room located in meeting facility provided by the ATA
- Standard audiovisual equipment included (screen, LCD projector, laser pointer, sound system, podium with microphone, two head table microphones, and one standing aisle microphone)
- Company Listing in printed ATA Expo Guide Ancillary/Satellite Meetings Page
- Company Listing on ATA Spring Meeting Ancillary and Satellite Events webpage
- Inclusion in ATA meeting mobile APP schedule

*See ATA Spring Meeting Ancillary-Satellite Events Policy and the ATA Ancillary-Satellite Events Request Form for policy and guidelines. Presentation topic and content subject to ATA review/approval.

**ATA SPRING MEETING SATELLITE EVENT**

$65,000 for up to 2.5 hours (Available to Confirmed Exhibit and Sponsor Partners Only)

Non-breakfast, educational opportunity (CME or non-CME) on Thursday, May 28 prior to the official start of the ATA Spring Meeting or in the evening following all ATA non-competing programming.

- Meeting room located in meeting facility provided by the ATA or at a location of the company’s choice at the company’s expense once event approved by the ATA
- Target audience size 50 or more participants that include or invite ATA Spring Meeting participants
- Standard audiovisual equipment included (screen, LCD projector, laser pointer, sound system, podium with microphone, two head table microphones, and one standing aisle microphone)
- Company Listing in printed ATA Expo Guide Ancillary/Satellite Meetings Page
- Company Listing on ATA Spring Meeting Ancillary and Satellite Events webpage
- Inclusion in ATA meeting mobile APP schedule.

*See ATA Spring Meeting Ancillary-Satellite Events Policy and the ATA Ancillary-Satellite Events Request Form for policy and guidelines. Presentation topic and content subject to ATA review/approval.

**CME AND OTHER SPONSORSHIP/SUPPORT OPPORTUNITIES**

To inquire about continuing medication education (CME) educational grants, ATA clinical management guidelines pocket card sponsorships or other opportunities to support scientific symposia, workshops or other programming at the ATA Spring Meeting of the ATA or the ATA in general, please contact the ATA at meetings@thyroid.org.