



Press/Media Registration and Press Policies

The American Thyroid Association® (ATA) 2023 Annual Meeting is on September 27-October 1, 2023. Media registration and press policies provide editors, reporters, and health and medical writers with information about how the ATA will support your coverage of the scientific news from the 2023 ATA Annual Meeting.

ATA will grant access to members of the press who meet the following criteria:

Credentials

1. Representatives from the following media will be registered:
 1. General circulation newspapers or magazines
 2. Medical or health care publications
 3. Broadcast media or online news services
2. Press representatives must represent the editorial staff. Applicants must provide credentials that list their editorial title or a bylined article. Advertising, marketing, or public relations representatives from publications or industry do not qualify to register as press.
3. Freelancers should submit an assignment letter from one of the media listed above. Freelancers who wish to attend the meeting without a specific editorial assignment must present credentials indicating membership in a recognized professional communications association or submit published samples of their work along with appropriate identification.

Please note that prior-year registration does not guarantee eligibility for press credentials at the 2023 ATA Annual Meeting.

General Conditions

1. ATA reserves the right to limit the number of press credentials granted to any one publication, publication group, or electronic media outlet.
2. Members of the press and/or freelancers who have been found to misrepresent themselves (incorrect name, editorial title, or media outlet) will forfeit rights to press credentials to cover this event and any other ATA meeting.
3. Before posing questions to presenters in any session, media members **must**:
 - First identify themselves as journalists
 - Provide their media affiliation

ATA Annual Meeting Embargo Policy

The media, companies and institutions issuing press releases, and others are required to abide by the embargo policies governing the ATA's annual meeting. The abstracts selected for presentation at the 2023 ATA Annual Meeting will be available online at <https://www.liebertpub.com/toc/thy/0/0>, included in



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the meeting mobile app and published in a special online issue of *Thyroid*®, the official journal of the American Thyroid Association, at least one week prior to the start of the annual meeting.

The information contained in the abstracts is embargoed until the abstracts are available online. Coverage of information that goes beyond the scope of the abstract (e.g., additional analysis, commentary, or updated information from those individuals and companies involved in the study) is embargoed according to the following criteria:

- **For oral, short oral presentations and highlighted poster presentations:** the embargo deadline is the start time of the session in which the presentation is being made.
- **For poster presentations:** the embargo lifts when the poster session in which the poster is presented opens for viewing in the morning (i.e., when the poster hall opens that day).

On-Site Media Guidelines: Members of the media/press must agree to follow the [ATA Meeting Code of Conduct](#). All photography, video and audio taping is prohibited.

Prohibited in Scientific Sessions:

- *Taking photos during sessions.*
- *Taking photos of slide or PowerPoint presentations.*
- *Videotaping or audio recording session presentation slides or discussions.*
- *All photography, video and audio taping require permission of presenters and participants.*

Interviews: Registered media may request interviews with speakers and requests can be made through the [ATA staff](#). Pre-meeting interviews are available for reporters interested in speaking with researchers whose work is featured in the ATA program. Please note that all pre-meeting interviews follow the same embargo policies.

Meeting Admission: Registration for press/media is available on the [ATA website](#). Please [email us](#) to verify your press credentials before proceeding with registration. Registered media are required to wear the meeting “Press” badges at all times while on site at the annual meeting. All scientific sessions, education sessions, abstract sessions, and special lectures at the annual meeting are open to the media. Entry into sessions require a badge. ***Photos and recording devices of any kind are not permitted in the scientific sessions. Reporting on unpublished data must be authorized in writing by the presenter. Photos of copyrighted material reprinted without the prior consent of the study author/presenter are strictly prohibited.***

Sessions that are designated members-only or ticketed are **not** open to registered media, which include receptions, networking sessions and annual business meetings.



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Media credentials are required for use of the press room and must include either:

- Business card clearly showing media affiliation (a print, online, or broadcast news organization) and position (editor, writer, producer, reporter). If a business card is used to register, an additional form of identification may be requested.
- Letter of assignment on official company letterhead from an editor of a recognized publication or a producer of a broadcast program certifying that you are covering the study or abstract for the respective news organization.

Violation of ATA Policies by Reporters/Journalists: The ATA reserves the right to bar, from this and future annual meetings, any registered media who attempt to obtain advertising or subscriptions from any exhibitor or registrant, who deliberately promote the marketing objectives of a single company or institution, or who misuse media privileges to engage in activities other than journalistic pursuits.

Media/Press Room: There will be a media press room available Thursday, September 28 through Saturday, September 30, 2023. There is no media/press room available on Wednesday, September 27 or Sunday, October 1.