



American Thyroid Association Virtual Programs Code of Conduct & Social Media Policy

The American Thyroid Association is committed to providing a safe, productive, and welcoming environment for all meeting participants and ATA staff. All participants, including, but not limited to, attendees, speakers, volunteers, exhibitors, ATA staff members, service providers, and all others are expected to abide by this Virtual Programs Code of Conduct. This Policy applies to all ATA meeting-related events, including those sponsored by organizations other than ATA but held in conjunction with ATA events, on public or private platforms.

ATA has zero-tolerance for any form of discrimination or harassment, including but not limited to sexual harassment by participants or our staff at our meetings. If you experience harassment or hear of any incidents of unacceptable behavior, the ATA asks that you inform Amanda Perl, Executive Director, at aperl@thyroid.org or Jacqueline Jonklaas, Secretary/COO at jonklaaj@georgetown.edu so that we can take the appropriate action.

Unacceptable Behavior is defined as:

- Harassment, intimidation, or discrimination in any form.
- Verbal abuse of any attendee, speaker, volunteer, exhibitor, ATA staff member, service provider, or other meeting guest.
- Examples of verbal abuse include, but are not limited to, verbal comments related to career stage, gender, sexual orientation, disability, physical appearance, body size, race/ethnicity, religion, national origin, inappropriate use of nudity and/or sexual images in public spaces or in presentations, threatening or stalking any attendee, speaker, volunteer, exhibitor, ATA staff member, service provider, or other meeting guest.
- Disruption of presentations during sessions, in the exhibit hall, or at other events organized by ATA throughout the virtual meeting. All participants must comply with the instructions of the moderator and any ATA virtual event staff.
- Presentations, postings, and messages should not contain promotional materials, special offers, job offers, product announcements, or solicitation for services. ATA reserves the right to remove such messages and potentially ban sources of those solicitations.
- Participants should not record, copy or take screen shots of presentation slides unless permission has been given by the presenter during the virtual meeting. This requirement is in place to respect the speaker and protect the scientific content and intellectual property of the speaker.
- Participants should not copy or take screen shots of Q&A sessions or any chat room activity that takes place in the virtual space.

Social Media Policy

Using social media to share your participation in ATA virtual meetings is a way to support ATA and expand the reach of ATA meeting content. We encourage you to use tag [@AmThyroidAssn](https://twitter.com/AmThyroidAssn) on Twitter and to use the respective meeting hashtag.

Presentation materials are not to be shared on social media except in situations where the presenter has given explicit permission. These policies do not pertain to the posting of general meeting content, such as the photographs of speakers or attendees.

ATA reserves the right to take any action deemed necessary and appropriate, including immediate removal from the meeting without warning or refund, in response to any incident of unacceptable behavior, and ATA reserves the right to prohibit attendance at any future meeting, virtually or in person.

Approved 10/22/20